THE PROGRAM

In this program, students will learn about the fashion industry in Brazil focusing on the area of swim and beach wear. Prior to departure students will be asked to research the history and current status of the fashion industry in Brazil. The week in São Paulo will coincide with São Paulo Fashion Week and students will visit showrooms and attend fashion shows. The week in Fortaleza will be devoted to studying product development and manufacturing and students will visit designer showrooms and factories. In Fortaleza, students will also be exposed to their artisan industry and how the fashion industry incorporates this handmade aesthetic.

Site visits are to include art museums, artisan workshops, couture studios, as well as a wide variety of retail establishments. Students will learn about the Brazilian fashion industry by examining its history, product development and manufacturing.

THE COURSE

Three (3) undergraduate credits will be offered for the program. Students will register for the course below:

FASH 39XN-150 ST: Brazilian Fashion: Workroom to Runway

Note: Short-term courses can fulfill elective for the Global Studies minor or serve as a Foreign Culture credit or for the Cultural Diversity requirement, as well as core-major/minor requirements. Speak with your Academic Advisor for more information.

PROGRAM DIRECTORS

Prof Sonia Roy and Prof Radley Cramer are the Program Co-Directors.

ACADEMICS

The academic portion of the program will be conducted by Prof Roy and Prof Cramer. Pre-departure orientations will be scheduled during Spring Semester at Marist College. Students are required to participate in all aspects of the program and to complete required exercises for a final grade. Course requirements will include a pre-departure study, paper and presentations, a daily journal and field assignments, group discussions during travel, and a post-travel final project. For more about course requirements, please arrange a meeting with Prof Roy or Prof Cramer.

Students are required to attend orientation/class sessions during Spring Semester 2011. Dates to be announced.

PROGRAM ITINERARY*

The program will begin in Fortaleza before moving onto São Paulo. Students will visit sites of historic and cultural importance, museums and department stores, boutiques, the theatre, fashion industry showrooms and trendy neighborhoods.

Details of the itinerary will be covered during orientation.

HOUSING

Students will stay in budget hotels (double or triple occupancy).

MEALS

Breakfast is provided on the program. All other meals will be the responsibility of the student. Students are encouraged to explore the culinary offerings available in each city.

*MIP reserves the right to make changes to the scheduled itinerary. Any changes will be discussed during orientation.
PROGRAM COST OF $4,000.00 INCLUDES

- Roundtrip Airfare (NYC-Fortaleza/São Paulo-NYC)
- Airport Transfer in Fortaleza and São Paulo
- Program Transportation in Fortaleza and São Paulo
- Accommodations (double or triple occupancy)
- 1 meal per day (breakfast)
- Site visits (entrance fees to designated venues)
- Health Insurance
- Travel Insurance

COSTS NOT INCLUDED

- 3-credits Marist tuition
- 2 meals per day
- Personal expenses, transportation and excursions
- Passport and visa (if required)
- Departure tax (if required)
- US Airport Transfer
- Gratuities

IMPORTANT PROGRAM NOTES

- All students are required to purchase trip cancellation insurance. This cost is included in the program fee.
- Fluctuating exchange rates, airline and other fees may lead to costs changes.
- Program fees are based on a minimum number of participants (generally 12-14) for the program.
- Refund Policy: Please speak with the short-term coordinator for specific information on Marist International Programs short-term program refund policy prior to making any payments for the program. Your $300 non-refundable deposit indicates your acceptance of the Refund Policy.
- Applicants should demonstrate flexibility and a sincere desire to increase their understanding of Brazilian culture and society, and should possess the emotional strength to adjust to a foreign environment.
- Marist International Programs reserves the right to modify or cancel the program as dictated by current weather, economic and/or political situations. This may include changes to the scheduled itinerary or program dates.
- All fees will be refunded if a program is cancelled.
- Information in this brochure is subject to change.

PROGRAM TUITION

This Spring Attachment course can be taken as part of your 2011 Spring Semester course load. If you decide to take this course in addition to your regular full-time course load (16 credits maximum), you will be responsible for any additional per-credit charge ($634.00 per undergraduate credit). Tuition is not included in the program cost.

All payments, including the $300 non-refundable deposit, should be made in Student Financial Services, Donnelly 200. Student Financial Services can accept payments by cash or check. If you wish to pay by credit card, you must do so online at http://www.marist.edu/financialaid/payment.html. A 2% convenience fee is assessed for all credit card transactions.

FOR MORE INFORMATION

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General Information
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PROGRAM REGISTRATION PAYMENTS AND DEADLINES

November 19, 2010  $300.00 Deposit (non-refundable)
SPRING ADD/DROP

Students are required to pay all fees and costs for the program if course is added during Late Spring 2010 Add/Drop.

PAYMENT SCHEDULE

Program cost is included with the Spring Tuition bill and is payable by the Spring Bill due date which is early January.

TuitionPay offers a Spring only monthly payment plan option. Contact 1.800.635.0120 or visit their website at www.tuitionpay.com for additional information. Spring plans can be spread over four (4) months, and can be set up in November with first payment due in December.

Alternative loans: visit our website at http://www.marist.edu/financialaid for information on alternative loans.