THE PROGRAM

This course introduces the student to the global business environment in England, Scotland and Ireland, with particular attention to the advantages and disadvantages of the corporate form of organization. Emphasis will be on social, political, and cultural forces influencing global business decisions and operations; ethical challenges in the global marketplace; and other current issues such as diversity, technology, and concern for the physical environment.

Students will register for this course as part of the Spring 2011 semester with the abroad component as a requirement for receiving credit.

THE COURSE

Three (3) credits will be offered for the program. Students can choose to enroll in one course from the following:

Undergraduate

BUS 202N-150  Global Business & Society
BUS 319N-150  Ethical Decision Making in Business
ECON442L-150 International Economics

Graduate

MBA 610N-160 Global Environment of Business
MPA 616L-160  Global Issues in Public Administration

Note: Short-term courses can fulfill elective for the Global Studies minor or serve as a Foreign Culture credit or for the Cultural Diversity requirement, as well as core/major/minor requirements. Speak with your Academic Advisor for more information.

PROGRAM DIRECTOR

Prof Joanne Gavin of the School of Management is the program director. Students interested in the program need to meet with Prof Gavin to discuss program details and to receive permission to enroll in the program. A second full time Marist instructor/chaperone will also accompany the group to assist with logistics.

ACADEMICS

Lectures and discussions will be held at Marist College during the Spring semester and will allow students to become familiar with British and Irish business and culture. Course meeting dates will be announced. Students will engage in discussions on various topics related to business in both countries. A cumulative project/paper will be due upon return from travel. Students are required to participate in all aspects of the program and to complete all required exercises for a final grade. During travel abroad, all lectures will be in English.

Students are required to attend orientation/class sessions during Spring Semester 2011. Dates to be announced.

COURSE WORK

The program will include formal lectures and presentations, as well as visits to select business facilities. Students will keep a journal of daily activities and will write a term paper (focus dependent on the course).

PROGRAM ITINERARY*

Scheduled visits will include visits to select businesses, cultural and history sites in England, Scotland and Ireland.

Details of the itinerary will be covered during orientation.

HOUSING

Students will stay in budget hotels (double or triple occupancy).

MEALS

Breakfast is provided on the program. All other meals will be the responsibility of the student. Students are be encouraged to explore the culinary offerings available on the program.

*Marist reserves the right to make changes to the scheduled itinerary. Any changes will be discussed during orientation.
TENTATIVE PROGRAM COST OF $4,000 INCLUDES:

- Roundtrip Airfare (NYC-London/Dublin-NYC)
- Airport Transfer in England, Scotland and Ireland
- Program Transportation in England, Scotland and Ireland
- Accommodations (double or triple occupancy)
- 1 meal per day (breakfast)
- Site visits (entrance fees to designated venues)
- Health Insurance
- Travel Insurance

COSTS NOT INCLUDED:

- 3-credits Marist tuition
- 2 meals per day
- Personal expenses, transportation and excursions
- Passport and visa (if required)
- Departure tax (if required)
- US Airport Transfer
- Gratuities

IMPORTANT PROGRAM NOTES

- All students are required to purchase trip cancellation insurance. This cost is included in the program fee.
- Fluctuating exchange rates, airline and other fees may lead to costs changes.
- Program fees are based on a minimum number of participants (generally 12-14) for the program.
- Refund Policy: Please speak with the short-term coordinator for specific information on Marist International Programs short-term program refund policy prior to making any payments for the program. Your $300 non-refundable deposit indicates your acceptance of the Refund Policy.
- Applicants should demonstrate flexibility and a sincere desire to increase their understanding of British and Irish culture and society, and should possess the emotional strength to adjust to a foreign environment.
- Marist International Programs reserves the right to modify or cancel the program as dictated by current weather, economic and/or political situations. This may include changes to the scheduled itinerary or program dates.
- All fees will be refunded if a program is cancelled.
- Information in this brochure is subject to change.

PROGRAM TUITION

This Spring Attachment course can be taken as part of your 2011 Spring Semester course load. If you decide to take this course in addition to your regular full-time course load (16 credits maximum), you will be responsible for any additional per-credit charge ($634.00 per undergraduate credit). Tuition is not included in the program cost.

All payments, including the $300 non-refundable deposit, should be made in Student Financial Services, Donnelly 200. Student Financial Services can accept payments by cash or check. If you wish to pay by credit card, you must do so online at http://www.marist.edu/financialaid/payment.html. A 2% convenience fee is assessed for all credit card transactions.

PROGRAM REGISTRATION PAYMENTS AND DEADLINES

November 19, 2010  $300.00 Deposit (non-refundable)
SPRING ADD/DROP

Students are required to pay all fees and costs for the program if course is added during Late Spring 2011 Add/Drop.

PAYMENT SCHEDULE

Program cost is included with the Spring Tuition bill and is payable by the Spring Bill due date which is early January.

TuitionPay offers a Spring only monthly payment plan option. Contact 1.800.635.0120 or visit their website at www.tuitionpay.com for additional information. Spring plans can be spread over four (4) months, and can be set up in November with first payment due in December.

Alternative loans: visit our website at http://www.marist.edu/financialaid for information on alternative loans.

FOR MORE INFORMATION

Academic Matters
Dr. Joanne Gavin
Program Director
Marist College
3399 North Road DY366
Poughkeepsie, NY 12601-1387
845.575.3000 x2908
joanne.gavin@marist.edu

General Information
Jerre Thornton, Coordinator
Marist International Programs
Marist College
3399 North Road LIB334
Poughkeepsie, NY 12601-1387
845.575.3330
jerre.thornton@marist.edu