If your goal is to be a leader in global fashion, then Paris is a “must” destination as part of your studies!

Well known as a fashion capital, Paris is an ideal place to explore the historic and modern roles of this amazing and picturesque city, as a center of style, fashion trends, and luxury branding. Through a combination of site visits and lectures by French fashion industry professionals, you will learn about the continuing power and influence of French fashion on modern global fashion trends.

Your studies will begin with a comparison of French and American fashion industries, as having an understanding of both is critical to your success in the fashion world. In addition, you will examine emerging trends at cutting edge Paris boutiques, and learn about the marketing strategies of classic French retailers such as Bon Marché and Galeries Lafayette.

The study of fashion in Paris would not be complete without also visiting legendary French fashion labels and retailers, and exploring specialty markets such as cosmetics, fragrance, accessories, and intimate apparel!

Program Highlights:

• Gain an understanding of the role and impact of Paris on world fashion trends
• Learn the differences between French and American approaches to fashion
• Visit fashion, cultural and historical places of interest including:
  - Avenue Montaigne
  - Bon Marché
  - Galeries Lafayette
  - Colette Boutique
  - Versailles
  - Exhibits and/or museums

This program is a joint venture between Marist College and Mod’Spé Paris L’Institut Supérieur Spécialisé de la Mode. Mod’Spé Paris was created in 1993 to train highly skilled professionals meeting the specific needs of the fashion industry, through training in marketing, sales management and buying.

For more information and to apply, please visit: www.marist.edu/international/shortprog.html
Academics

This program is comprised of classroom studies, lectures, and educational excursions. Students can expect to:

• Keep a journal of daily activities
• Attend scheduled lectures
• Complete assignments
• Complete a focused term paper

For more about course requirements, please arrange a meeting with the Program Director. Students are required to participate in all course-related orientation and academic activities, both at Marist and while overseas.

Course Requirements

Students must enroll in the following 3-credit course:

• FASH 485L-150 Paris Fashion: Atelier to Marketplace

Please Note: Faculty-led programs may fulfill elective, core, major, and minor requirements based on your major. Consult your Academic Advisor.

Program Enrollment Requirements

• Minimum 2.0 GPA
• Fashion and Merchandising majors or minors, and other students, with permission of the Program Director
• Interested students must meet with the Program Director to discuss program details and to receive permission to enroll in the program. NOTE: MIP will register students for the course/program.
• Applicants must have a sincere desire to learn about other cultures, and be able to tolerate ambiguity, adjust to different environments, be respectful of local norms and customs, and maintain an open mind

Housing

Students will stay in fully-furnished Marist apartments (double/triple occupancy rooms).

Meals

Welcome and farewell dinners are included; all other meals are the student’s responsibility.

Program Fee: $4,100

Tuition is not included in the program fee. Students must pay for an additional 3 credits of tuition for this program ($634 per credit).

Program Inclusions

• Roundtrip Air
• On-site Airport Transfer
• On-site Program Transportation
• Accommodation (double/triple occupancy)
• Welcome and farewell dinner
• Entrance fees for program excursions
• Health Insurance
• Travel Insurance (limitations apply)

Program Exclusions

• 3-credit tuition
• Meals not included in the itinerary
• Personal expenses
• Passport
• Visa (if required)
• Arrival/Departure Tax (if required)
• US airport transfer
• Gratuities

Financials

TuitionPay offers a spring-only monthly payment plan option. Payments may be spread over four months, and can be set up in November with the first payment due in December.

Call 1.800.635.0120 or visit www.tuitionpay.com for information.

Alternative loans information: www.marist.edu/financialaid

For Additional Information:

Academics

Prof. Radley Cramer, Program Director
Marist College
3399 North Road, DN254M
Poughkeepsie, NY 12601-1387
845.575.3000 x2124
Radley.Cramer1@marist.edu

Prof. Melissa Halvorson, Program Director
Marist College
3399 North Road, DN254
Poughkeepsie, NY 12601-1387
845.575.3000 x6339
Melissa.Halvorson@marist.edu

General Information

Kelly Webber, Coordinator
Marist International Programs
Marist College
3399 North Road, HC2007
Poughkeepsie, NY 12601-1387
845.575.3330
Kelly.Webber@marist.edu

Program Notes

» Program fees may change due to currency exchange fluctuations, and/or other unanticipated cost changes.
» Program fees are based on a minimum number of program participants.
» The MIP Short Term Program Coordinator will provide prospective participants with the program Refund Policy. Do not submit your application until you have reviewed the Refund Policy. Application submission indicates acceptance of the Refund Policy.
» All fees will be refunded if the program is cancelled.
» MIP reserves the right to modify or cancel the program, including changes to the itinerary, scheduled visits, program dates, program costs, etc.

Application Deadline: November 13, 2015