

MARIST

PURPOSE STATEMENT

The Marist College Alumni Association Executive Board addresses the needs of present and future alumni and engages alumni in supporting the College and its mission by providing opportunities to unite alumni with the College and its students, faculty, and administration.

MISSION

The Marist College Alumni Association Executive Board serves as a liaison between alumni and the larger Marist community, including students, faculty, administration, and friends of the College. Working closely with the Office of College Advancement, it enables alumni to create and maintain meaningful relationships with one another through business and social activities. It cultivates goodwill and support for the College by hosting social, professional, academic, athletic, and philanthropic activities and by communicating news and activities through the Office of College Advancement. It supports the development of the College through alumni contributions, both financial and professional.

VISION

The Marist College Alumni Executive Board supports the mission of the College: “Marist is dedicated to the development of the whole person in a way that will prepare our graduates for an enlightened, sensitive, and productive life in the global community of the 21st century.” It is dedicated to the advancement of the College by fostering and supporting the ongoing relationships between alumni and the College. To that end, we will engage a broader, more diverse group of alumni as we increase our visibility and effect on the College through thoughtful engagement and outreach.

- We will embrace changes at Marist College as it aspires to higher degrees of academic excellence, service, and diversity while remaining true to the ideals of our founders, the Marist Brothers.
- We will be the catalyst toward establishing lifelong connections with our alumni, engaging those individuals as early as their admission to the College by involving ourselves in meaningful academic, professional, and social activities with future alumni and graduates of the College.
- We will encourage greater philanthropy from our alumni through more assertive and direct solicitation of fellow alumni.
- We will be the voice of the alumni, championing their causes and voicing their concerns on College matters. This will be achieved through more thoughtful research and surveying of our alumni.
- We will offer quality programs that address the broad spectrum of interests and needs of our alumni based on sound ongoing research of alumni.
- We will strive to bring Marist College into the communities where our alumni live and work by strengthening the regional chapters so they will feel connected to their alma mater regardless of their physical distance from the College.

VALUES

The Marist College Alumni Executive Board acts in accordance with several overarching ideals as it strives to translate its vision into its day-to-day mission for its fellow alumni.

- Heritage – We believe that future success is grounded in an understanding of our Marist Brothers' founding philosophy -- dedication to faith, education, service, and hard work.
- Mission – We support the mission of the College: "Marist is dedicated to the development of the whole person in a way that will prepare our graduates for an enlightened, sensitive, and productive life in the global community of the 21st century." You could delete the mission because you already included it in "VISION," above.
- Loyalty – We believe that loyalty toward one's alma mater can be sustained by providing value-added services to our alumni, starting as early as their acceptance to the College.
- Professional Support – We will invest in programs that enable our fellow alumni to grow professionally and broaden their professional and social networks, while introducing the College to a broader array of accomplished alumni.
- Education – We support the College's focus on quality undergraduate and graduate education and encourage feedback from alumni as their industries change and evolve to impact further changes in curriculum.
- Diversity – We strive to be an organization that represents the ever-changing alumni populations, including alumni who have earned their degrees through Marist's Continuing Education Program and alumni who have earned graduate degrees.
- Philanthropy – We believe that financial support is a clear demonstration of one's overall support of the College and want all alumni to contribute what they can to help maintain the College and advance its continued focus on excellence in education.
- Public Service – We value our alumni efforts in their local communities and in charitable organizations around the world as their engagement reflects well on fellow alumni and the College.
- Communications – We are committed to fostering an environment that encourages a two-way dialogue between alumni and the College for the continued benefit of the College and all of its constituents.

MEASUREMENT

The Marist College Alumni Executive Board will measure its success by focusing on increased:

- Involvement in annual giving programs as measured by alumni participation, annual gift size, and overall total giving
- Participation in regional social and professional events
- Usage of alumni web site
- Results from a comprehensive alumni satisfaction survey