

SAVE THE DATE- 2010 Sports Industry Networking and Career (SINC) Conference
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SAVE THE DATE-MARCH 5-6, 2010

Sports Industry Networking and Career (SINC) Conference Announces New 2010 Date

Washington, DC (August 12, 2009)...The 2010 **Sports Industry Networking and Career (SINC) Conference** will be held March 5-6, 2010 at The George Washington University in Washington, DC. The leading sports career conference once again invites students, recent graduates and career changers to join the top decision makers in the sports industry for a unique conference experience. Over the two-day period, these sports business executives participate as keynotes, panelists, and take part in roundtable networking lunches, giving attendees a VIP pass into the world of sports.

In 2009, the SINC Conference welcomed over 200 attendees and 100 executives for the event emphasizing education, job placement and networking. Keynote speakers included Tom Wade, CMO of the PGA Tour, and David Haggerty, President of Head Tennis and a USTA Board Member. Highlights of the event also included on-site interviews with over a dozen organizations such as Octagon, Washington Redskins, DC United, Tiger Woods Foundation and Sports Fan Live, and a Friday evening networking reception held on Capitol Hill.

"The 2009 SINC Conference once again provided attendees with incredible access to the leaders in the sports business world," said Lisa Delpy Neirotti, SINC Conference Co-Founder and Director of the Sports Management Program at The George Washington University. "To be able to learn from and network one-on-one with executives of this

caliber over a two-day period is extremely valuable."

"This event is all about education and networking. Our goal is to connect those who are passionate about pursuing jobs within the sports industry, with the executives who are in a position to give them that opportunity," said Jeremy Silkowitz, SINC Conference Co-Founder, and Public Relations & Marketing Director at Swanson Communications. "Every year we work to build upon the previous year's success, and over the next few months we will be announcing new aspects of the 2010 conference which will enhance the experience for both our attendees and speakers."

For details on the 2010 SINC Conference scheduled for March 5-6, 2010 at The George Washington University visit www.SINC-Conference.com. For additional information please contact Jeremy Silkowitz at 202-783-5500 or via email at jsilkowitz@swansonpr.com.

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