Mission:

The Fashion Program builds on Marist College’s strong liberal arts tradition with a curriculum designed to keep pace with the changing needs of the fashion industry. Students develop creative, technical, and business skills that position them for successful employment in design, manufacturing, retailing, product development, or sales management. Internships are an integral part of the learning experience in the Fashion Program, as is the use of technology, including computer-aided design.

The Fashion Program features a comprehensive curriculum leading to Bachelor Degrees. The Bachelor of Fine Arts Degree in Fashion Design includes optional minors in Fashion Merchandising or Product Development. The Bachelor of Science Degree in Fashion Merchandising allows concentration in Business, Product Development or Fashion Promotion.

The Fashion Design degree trains students to create apparel for various markets considering creative, trend, target customer, technical, and production factors. Students develop skills in design, textiles, draping and flat pattern making, garment construction, and computer-aided design. In their senior year, they design and execute an apparel collection under the guidance of a professional designer to be shown at the school’s annual Silver Needle Fashion Show, as well as a professional portfolio. Fashion Design majors may pursue a minor in Fashion Merchandising and/or Product Development.

Fashion Merchandising concentrates on the planning, procurement, and marketing aspects of the fashion business. Students learn to research target markets, analyze business results and develop strategies that effectively meet the needs of consumers. In their senior year, Merchandising students create an in-depth research intensive project in collaboration with a major fashion company.

The Merchandising minor, available to Fashion Design majors as well as other majors throughout the College, provides a foundation in retailing, buying, or marketing. Due to the popularity of this minor and its limited availability, non-fashion majors should arrange a meeting with the Fashion Program Director in order to discuss their educational and career goals.

The Product Development minor, created in response to fashion industry demand, is available to Fashion Design majors and provides a foundation in contemporary concepts of apparel industry product development, production, sourcing, branding, licensing, and production data management.
Program Hours:

The Fashion Program is open Monday – Thursday 8:00 am – 12:00 am, Friday 8:00 am – 8:00 pm and Saturday and Sunday 10:00 am – 7:00 pm. Evening and weekend access is limited to fashion program majors and minors. Your student ID is required for department access outside of regular class hours.

Student/Advisor Relationship

How You and Your Academic Advisor Work Together

Your academic advisor is an important contact as you plan your education in the Marist College Fashion Program. Familiarize yourself with the contents of this handbook, create your educational plan, and ask questions of your advisor. Remember that your academic plan and fulfillment of all College requirements for graduation are ultimately the student’s responsibility. Your advisor will serve as an important source of educational and career information.

You must meet with your advisor at least one time per semester. A mandatory meeting is necessary in order for you to be enabled for online pre-registration. Bring the following to your meeting -- current Degree Works, 4-year academic plan, and your proposed class schedule. Failure to come fully prepared for your meeting will result in meeting cancellation.

Your relationship with your advisor is an important one. Consider these points:

- You should contact and keep in touch with your advisor. Your advisor should post and keep office hours.
- You should make and keep appointments or call/email if it is necessary to change an appointment. Your advisor should keep appointments or call/email if it is necessary to change or cancel an appointment.
- You should come with specific questions. Your advisor should provide accurate and specific information.
- You should be open to a variety of suggestions regarding course work, study habits, academic progress, etc. Your advisor should listen to you and offer suggestions.
- You should build a schedule free of time conflicts. Your advisor should check your schedule for an appropriate selection of courses.
- You should make decisions concerning your career, choice of concentration or minor, and selection of internships and courses. Your advisor should suggest options concerning careers, concentrations, and selection of internships and courses.
Preparing for & after your advising meeting:

1. **Print your Degree Works** – See “how to” instructions in this handbook.
2. **Complete your 4-year plan** – Photocopy planning form in this handbook, and fill it out completely, including courses you have already taken as well as those you plan to take during the upcoming semester and farther into the future. Your plan will likely change and evolve from semester to semester during your Freshman, Sophomore and Junior years, ultimately becoming final as you enter your Senior year.
3. **Prepare your course proposal for the upcoming semester** – Indicate course titles, numbers, sections and call numbers and be prepared to explain to your advisor how these courses fit into your four-year plan. Consult the “Recommended Sequence” for your concentration within this handbook as you prepare your proposal.
4. **Bring all of the above items to your advising appointment.**
5. **After your Advising meeting** - make sure all advising & financial holds have been removed from your student account at least one day prior to registration.

**To print your Degree Works**

Open up your Web Browser go to the Marist College homepage:  www.marist.edu

Click on **Current Students** then the red **MyMarist** icon.

Log in using your User Name and Password

Click on Self **Service Banner (SSB)**— from this page you can print your Degree Works, register for classes (after your advisor has enabled you), change your advisor, check your Student financial account, and review financial aid.

**Academic Honesty Policy**

It is assumed that all work submitted in any course is original student work, and that all sources of the material have been properly cited in a footnote and/or bibliography. Students are expected to complete their own exams, unaided by notes or other students. Students, who do not live up to these standards, will at minimum, fail the assignment or exam. The instructor also has the option to fail the student in the course or recommend expulsion to the Dean. Please refer to the Student Handbook for more information on the College’s guidelines regarding academic honesty.

**Four Year Plan**

Photocopy this form and keep your plan current.
<table>
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<td>BEFORE COLLEGE</td>
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<tr>
<td>Summer Pre-college Institute</td>
<td>FASH100 Internship &amp; Career Planning</td>
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<td>Summer job in retail</td>
<td>Fashion Show Production – Team member in Event Planning</td>
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<td>Develop your 4-year plan &amp; consult your advisor</td>
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<td></td>
<td>Short-term Study Abroad programs provide international fashion experience</td>
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<td>Fashion in the Cloud – experience project management, web-content Development, Cross-disciplinary Networking (IT/AT), Team Leadership, Training in Emerging Technologies</td>
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<td>RESUME BUILDING ACTIVITIES</td>
<td>National competitions – students have successfully located &amp; won competitions by Adrianne Papell E! Live from the Red Carpet Design Contest, Diet Coke &amp; CFDA Stay Extraordinary Design Challenge, Volunteer for NYFW, local charity &amp; community serving events.</td>
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<td>Clubs such as Fashion, Inc. &amp; Visual Merchandising</td>
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<td>Campus events such as Sustainability Day</td>
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<tr>
<td>Portfolio Development &amp; Presentation Building</td>
<td>Designers continually fill books with sketches &amp; processes such as fabric manipulation, sewing techniques, photos of drapes, etc. Merchandisers begin electronic collections of their best work</td>
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<tr>
<td>Extras from the Fashion Program</td>
<td>Merit based Silver Needle Scholarships Guest lecturers from the Fashion Industry</td>
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<tr>
<td>Extras from the Fashion Program</td>
<td>Resume Day Job Fairs</td>
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</tbody>
</table>
Studio Policy:

A high degree of order and professional conduct is expected in the studios.

- Food and drink are not allowed in these workspaces at any time.
- All studio equipment should be maintained and stored after each use.
- Students are responsible for the proper care and maintenance of all equipment.
- Machines should be left switched off, cleaned, and in full working order after student use.
- Machine parts such as accessory feet should be stored as instructed.
- Problems with machines are to be reported immediately. Attach a note to the machine that clearly identifies the problem and report the problem on maintenance board in Studio 2.
- Machine areas and work tables must remain clean and clear of all personal belongings. Abandoned materials will be discarded.
- All threads and supplies must be returned to supply closet.
- Students are expected to occasionally recover worktables and ironing boards. To minimize this need, please do not doodle on the tables or use knives or rotary cutters without a mat, or use fusibles without a press cloth.
- Muslin scraps for bins should be of useable size. Students are expected to look in the muslin bins first for small project needs. Muslin bins are NOT TRASH CANS.
- Dressforms should remain in the studios that they are labeled for. Please return to correct studio after using. Dressforms are often shared, leaving projects on the form is not advised, instead, hang projects on the racks in the studios. RETURN DRESSFORMS to back of room after using.
- Students should label their personal equipment to assist in the return of lost items.
- No equipment or tools are to be removed from the studios unless authorized by the instructor.
- The last student using the studio is responsible for turning off all irons, machines and lights.
- Double check for open windows and iron switch before leaving the studio.
- Student garments and projects-in-progress are not be stored in the studios, except when noted by course instructor. Abandoned items will be discarded.
- Feeling frustrated because you’ve forgotten how to thread how to thread the sergers? Do you want to know how to adjust the cutting blade and tensions for the perfect stitch? Do you want to know how to add the fourth thread or adjust the differential for perfect wave-free stitching in knits? HELP is HERE!!!

Video Tutorials for the Bernina 1150 Serger

Access these videos via YouTube. The series of videos includes:
- Threading for 3 thread overlock - http://youtu.be/WLAWw3T2_b0
- 3 thread Stitching and Adjustment - http://youtu.be/vMlvjOLq0q4
- 4 Thread Stitching and Differential Adjustment for Knits - http://youtu.be/J1DK9aLiYQ
Lab Fees:

Studio and computer lab courses as well as other courses which utilize the resources of the Fashion Program are subject to lab fees. These fees help the Program partially recover the costs of providing students with design materials, paper, ink, publications, trend forecasting services, etc. Please help the Program keep student lab fees low by using materials wisely and minimizing waste.

Waste not, want not:

Please make “reduce, reuse, recycle” part of your approach to materials use within the Fashion Program. The Program receives generous donations of fabrics, trims and other materials from companies within the Fashion Industry, in addition to purchasing a great deal of supplies for student use. Use these gifts and Program purchases wisely. Do not waste muslin. Take only the fabric you need for a project. Do not drape or ‘practice’ with fine-quality fabric. In the computer lab, do not print personal email or research for non-fashion courses on the lab printers. Color prints are very expensive; please use restraint in color printing. The use of the labs and studios is for fashion students only. Please do not invite non-majors into the Fashion Program.

Stay connected to opportunities: Check your email!

Fashion Program majors and minors will be frequently contacted via email with important updates & special events. In the interest of presenting a professional image, students should become accustomed to using their Marist email address for communication and frequently checking their email. Using personal email addresses, particularly those addresses that are clever or suggestively titled, sets an unprofessional tone. Be sure to consult the Fashion Program Email Standards within this handbook when using email to contact faculty, internship employers, or industry professionals.

The role of Internships in the Marist Fashion Program:

Internships add a very important dimension to Fashion Program study and provide important contributions to students as they build professional resumes to take into the job market. All students are strongly encouraged to complete at least two internships, although internship participation is not mandatory. Students without any internship experience are at a serious competitive disadvantage as they search for their first full-time job within the fashion industry. Elective credits are applied to internships, which may begin as early as the summer following freshman year for students who have excelled in coursework and demonstrated the maturity, focus and drive which is appreciated by the fashion industry. For first-year and transfer students taking the FASH100/Introduction to the Fashion Industry course, a special internship presentation is included in the course offering which will provide students with complete details about the internship process. Students should begin planning internships early and should make an appointment with Internship Coordinator Juan-Manuel Olivera-Silvera via the weekly appointment sign-up sheet on his office door located in the fashion Program DN242B. Additional details on how to apply for an internship can be found on-line at www.marist.edu/commarts/fashion/howtoapply.html

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<tr>
<th>Hours of Credit to be Earned</th>
<th>Hours to be Spent in Internship Per Week</th>
<th>Total Hours to be Spent in the Internship During the Semester</th>
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<td>600</td>
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Fashion Week & other volunteer opportunities:

Some fashion majors experience the excitement of New York’s Fashion Week firsthand as working volunteers at important runway shows. Students also opt to perform community service at fashion events that benefit charities and local organizations. All of these opportunities enhance students’ education and provide chances to enrich resumes. Such opportunities are announced via email. Participation is granted as a reward for good student performance at the discretion of the Fashion Program faculty. Students who behave unprofessionally at any volunteer event will be denied any participation in future events.

Student Workers within the Fashion Program:

The Fashion Program encourages students interested in paid work to apply for a position by providing a letter of interest and a resume to Program Administrative Coordinator Ellie Heinzinger. Hours are flexible and variable. Job possibilities include Figure Drawing Model, Studio Hand, Equipment Maintenance, Computer Lab Assistant, Assistant to Internship Coordinator, and After-hours Front Desk Clerk.

Study Abroad opportunities:

Fashion Program students have a wealth of options for study abroad. Aside from foreign language study, all courses are conducted in English. Details are available on the Marist International Programs section of the Marist website, or by visiting MIP in Hancock 2007. Be sure to discuss your desire to study abroad with your Fashion Program Advisor.

  Study Abroad - Short Term Programs:

These programs are available to students at any level of Fashion Program study, Freshman to Senior, and combine regular classroom study complimented with travel to an international destination. Such programs are usually pursued for elective credit and may be offered as Spring Attachments in May/June or during Winter Intersession in January. Check the Marist International Program website for current offerings. Offerings vary from year to year and may or may not be repeated.

  Semester Abroad Programs:

Many Fashion majors choose to spend a semester abroad studying fashion in Florence, Paris, Hong Kong or London. All courses, except foreign language, are conducted in English. Students spending a semester in London also pursue internships. Internships in Paris may be possible for students who are fluent in French. These are locations that include fashion-specific study as well as core courses in Liberal Arts. A great many other international destinations are also available through Marist International Programs. Fashion Program students who choose to study abroad for one semester are asked to plan their abroad experience during their junior year. The fall semester rule is especially important for Design concentration students, allowing them to participate in the annual Silver Needle Fashion Show, held each May. Merchandising students may spend either semester abroad.

  One-Year to Four-Year Abroad Programs:

For a fuller international educational experience, Fashion Program students may study at the Marist Branch campus in Florence, Italy. Merchandising majors may spend the first year of program study in Florence, while Design concentrations may complete their entire degree in Italy.

Marist in Manhattan:
Marist in Manhattan was created to give students a unique opportunity to work and study in New York. Immerse yourself in the world of art, fashion, or media. Marist in Manhattan combines a residential stay and a full-time credit-bearing internship with some of the industry’s top companies, complemented by group activities, lectures, networking opportunities, and all that the City has to offer. The internship experience, combined with targeted online courses, provides the student an immersion experience in big city life. Students who have completed 60 or more undergraduate credits with an earned GPA of 3.25 or above are eligible to apply.

The annual Silver Needle Runway & Awards:

This annual event is a coordinated effort by Fashion Program students and faculty to showcase the work of both design and merchandising concentrations. The 31st Silver Needle Runway event is tentatively scheduled for Friday May 4, 2018. The event presents the work of design majors, judged to meet the standards and expectations of the Fashion Program by the Program Director and a faculty & industry jury, as well as capping projects by senior merchandising concentrations. Students interested in participating in the planning and execution of this major event are invited to enroll in the Fashion Show Production course during Spring semester.

Fashion Inc., the Fashion Program Campus Club:

Fashion Inc., one of the largest clubs on campus, combines social activities with opportunities to volunteer for community service and industry-related activities. Club membership is a good addition to your college resume. Visit the annual Activities Fair to join Fashion, Inc. and check out the Fashion Program website for more details.

Using the WGSN trend-forecasting service:

The fashion industry demands a strong knowledge of fashion trend and the skills trend anticipation for success. Toward that goal, Stylesight trend-forecasting services are made available to students with easy on-line access. Students must log onto: www.WGSN.com/edu from a Marist computer lab and create their own login/passwords. This must be done from a Marist on-campus computer. After their account is established they will be able to access the site from any computer on or off campus. Students are encouraged to visit this site often and bring ‘on-trend’ insights to all fashion course work.
Design majors should be prepared to purchase project fabric throughout their 4 years at Marist College.

Recommended Sources:
Identify yourself as a Marist College fashion student. The following stores may be familiar with Marist College. Be sure to ask permission before swatching. Most stores have specific swatching policies or hours. This is a small suggested list. There are also many other fabric stores within the Fashion Fabric District from 37th to 40th Streets between 7th & 8th Avenue.

**FABRICS**

- Mood, Inc.  
  225 W. 37th Street
- Paron/Paron Annex  
  206 W. 40th Street
- Super Textiles  
  226 W. 37th Street, 7th Floor (between 7th & 8th Aves.)
- Spandex House  
  263 W. 38th Street
- C & J Textiles, Inc.  
  230 W. 39th Street, 7th Floor

For highest quality with prices to match:
- Rosen & Chadick  
  7th Avenue at 40th Street, 2nd Floor
- B & J Fabrics  
  525 7th Avenue, 2nd Floor
- Elegant  
  210 W. 40th Street

**TRIM**

*Many trimming shops are in the garment district as well as closer to 6th Avenue. Expect to purchase ¼ yard minimums of trim, as many stores will not provide swatches.*

- M & J Trimmings  
  1008 6th Avenue (between 37th & 38th Street)
- Daytona Trimmings  
  251 W. 39th Street
- ToHo Soshi  
  6th Avenue (between 37th & 38th Street)
- Pacific Trimming  
  218 W 38th Street

**LEATHER**

- Leather Impact  
  256 W. 38th Street
- Global Leather  
  253 W 35th Street #9

**BUTTONHOLES/SNAPS/GROMMETS**

- Jonathan Embroidery  
  256 W. 38th Street
- Steinlauf & Stoller  
  239 W. 39th Street (between 7th & 8th)

**NOTIONS/TOOLS/INTERFACING**

- Steinlauf & Stoller  
  239 W. 39th Street (between 7th & 8th)
- Daytona Trimming  
  251 W. 39th Street (between 7th & 8th)
- Guide Fabrics  
  262 W 38th St # 1

**PLEATING/LASER CUTTING**

- Stanley Pleating & Stitching  
  242 W 36th Street

**FABRICS FOR DIGITAL PRINTING**

- Prographics.com  
  3 West Main Street, Elmsford, NY
- DharmaTrading.com
- Spoonflower.com

**DRESS FORMS**

- PGMdressform.com
EMAIL ETIQUETTE

1. **Use Email only when it’s the most efficient channel for your need.** Email works best for short messages that need to be both written and read. You should never substitute email for a face-to-face meeting. Remember this simple hierarchy: first the meeting, then the phone call, and finally, the email.

2. **Only use your Marist email address when communicating with your instructors.**

3. **Always include a subject line in your message.** Make the subject line meaningful so that your instructor will be able to determine the best way to prioritize their response.

4. **Always use a signature.** Make sure that you include your full name as well as the class (and date and time of that class) to help expedite your instructor’s reply.

5. **Always respond to your instructor’s email.** It is common courtesy to acknowledge receipt of an instructor’s email message in a timely manner.

6. **Always be courteous.** Don’t forget please and thank you! Don’t expect an immediate answer, especially if you are emailing your instructor during non-school hours. **Use the proper forms of address in all cases:** Dear Mr., Ms., Mrs., Professor and the person’s last name are acceptable forms of address. Hi Guys!, Hi!, Hi or Dear __________ (first name) are not acceptable forms of address.

7. **Never send email when you are tired or angry.** CAPITALS are considered SHOUTING. Don’t be rude. Don’t be demanding. Do be polite. Do be understanding.

8. **Always read your email before you hit “send”.** Proofread and consider what you’ve written to your instructor. Your email is an expression of your ability to communicate within an academic environment. Leave your reader with a good impression!
GRADING STANDARDS FOR THE FASHION PROGRAM

A = Exceptional achievement and quality in the majority of assessed work. The student’s work is distinguished by an extensive knowledge of course concepts and originality in application. Extensively self-directed work showing a high level of analysis and the ability to apply what has been learned. Written assignments contain appropriate references, quotations and bibliography to illustrate points and to reinforce arguments. Design work demonstrates comprehensive application of principles in all areas. Displays high standards in the overall execution and presentation of the final work.

B = Good achievement in some or most areas of assessed work. There is evidence of critical and analytical thinking, and the ability to relate theory to practice. Work generally shows some degree of originality and is reflective of independent thinking. Displays an overall good standard in the execution and presentation of work.

C = An average level of performance. The student has demonstrated a capacity for independent work and research. Knowledge demonstrated is generally relevant, but not comprehensive. Displays some evidence of independent thought, but not enough to form original conclusions. There is insufficient use of referencing and arguments are not fully formed. Competent standards are demonstrated in execution and presentation, but the work lacks a certain level of originality.

D = Poor standard of work overall. Knowledge is incomplete and superficial. Displays limited evidence of critical or analytical thinking. Work is characterized by minimal independence or originality of thought. Minimal evidence of the ability to relate theory to practice. Work is executed and presented at an unacceptable standard.

F = The student’s work is inadequate. Knowledge is insufficient in quality, scope or relevance. There is little or no evidence of conceptual understanding or original thought. Execution and presentation of the work is extremely poor, late and/or non-existent.

- Multiples absences imply insufficient knowledge and inadequate participation, thereby leading to a lower grade.
- Pluses and minuses are still available for use at the instructor’s discretion.

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<td>B+</td>
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<td>C</td>
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<td>C-</td>
<td>72 – 70%</td>
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<td>D+</td>
<td>69 – 67%</td>
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<td>D</td>
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<td>62% or below</td>
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REVISED 28 September 2017
REQUIREMENTS FOR A BACHELOR OF FINE ARTS IN FASHION DESIGN
FASHION DESIGN

RADLEY CRAMER, B.S., Program Director

MISSION:
The Fashion Program builds on the College’s strong liberal arts tradition with a curriculum designed to keep pace with the changing needs of the fashion industry. Students develop creative, technical, and business skills that position them for successful employment in design. Internships are an integral part of the learning experience in the Fashion Program, as is the effective use of technology, including computer-aided design and industry-specific software.

The Fashion Program for Fashion Design features a comprehensive curriculum leading to the Bachelor of Fine Arts degree. The Fashion Design major trains students to create apparel for various markets considering creative, technical, and costing factors. Students develop skills in design, textiles, draping and flat pattern making, garment construction, and computer-aided design. In their senior year, they design and execute an apparel collection under the guidance of a professional designer to be shown at the school’s annual Silver Needle Runway Show. Fashion Design Majors may pursue a minor in Fashion Merchandising or Product Development.

REQUIREMENTS FOR A BACHELOR OF FINE ARTS IN FASHION DESIGN

Portfolio Requirement: Students wishing to enter the Fashion Design concentration must submit a portfolio of original work.

Note: A minimum of 30 credits in Liberal Arts is required.

1.0 Course Requirements in Fashion Design

- FASH 100 Fashion in Culture & Commerce 3 cr
- FASH 130 Fashion Figure Drawing 1 cr
- FASH 140 Fashion Design I: Drawing & Color * 3 cr
- FASH 126 Creative Process 3 cr
- FASH 200 Textiles: Studies & Applications 3 cr
- FASH 210 Design Studio Techniques * 3 cr
- FASH 230 Apparel Development I * 3 cr
- FASH 231 Apparel Development II * 3 cr
- FASH 235 Fashion Trend Forecasting & Analysis 3 cr
- FASH 240 Fashion Design II: Presentation * 3 cr
- FASH 245 Digital Fashion Design I 3 cr
- FASH 268 Digital Fashion Design II 3 cr
- FASH 300 Product Development 3 cr
- FASH 310 Apparel Development III * 3 cr
- FASH 345 Fashion Design III: Design Workshop * 3 cr
- FASH 381 History of Modern Fashion 3 cr
- FASH 400 Employment Seminar 1 cr
- FASH 478 Fashion Design Capping I: Portfolio Development * 3 cr
- FASH 479 Fashion Design Capping II: Collections I * 3 cr
- FASH 480 Fashion Design Capping III: Collection II * 3 cr

Credit Requirement in Fashion Design 56 cr

2.0 Course Requirements in Related Fields

- ART 160 History of Western Art I 3 cr
  OR
- ART 180 History of Western Art II* 3 cr
- ART 281 History of Costume 3 cr

Credit Requirement in Related Fields 6 cr

Fashion Design students are strongly encouraged to take additional courses in Art History, particularly ART 366 History of 20th Century Art.

* Minimum grade of C required for: FASH 140, 210, 230, 231, 240, 310, 345, 478, 479, 480

Total Credit Requirement for a Major in Fashion Design 62 cr

3.0 Core/Liberal Studies Requirements

3.1 FOUNDATION

- FYS 101 First Year Seminar 4 cr
- ENG 120 Writing for College 3 cr
3.2 DISTRIBUTION

Breadth
- PHIL 101 Philosophical Perspectives 3 cr
- Ethics, Applied Ethics, or Religious Studies 3 cr
- Fine Arts 0 cr (fulfilled by major field req.)
- History 3 cr
- Literature 3 cr
- Mathematics 3 cr
- Natural Science 3 cr
- Social Science 3 cr

Pathway* 12 cr
Courses addressing an interdisciplinary topic.

Total Core/Liberal Studies Requirement 40 cr

4.0 Electives 18 cr

Total Credit Requirement for Graduation 120 cr

*Breadth and Pathway courses may overlap, but all students must take a total of 36 distribution credits (including related field requirements). Students majoring in Breadth areas may apply a maximum of 6 credits to their distribution total. If applicable to a Pathway, 3 credits may come from disciplines outside of Core Breadth areas. Although foreign language and culture courses are not required within the Core, some courses in these fields may be used to fulfill distribution requirements. See the Core/LS Program website for a detailed list of all courses that satisfy distribution requirements.

RECOMMENDED PROGRAM SEQUENCE FOR A BACHELOR OF FINE ARTS IN FASHION DESIGN

FRESHMAN YEAR
FALL
- FASH 100 Fashion in Culture & Commerce 3 cr
- FASH 126 Creative Process 3 cr
- FYS 101 First Year Seminar 4 cr
- ENG 120 Writing for College 3 cr
- Core Distribution 3 cr

SPRING
- FASH 200 Textiles: Studies & Appl 3 cr
- ART 281 History of Costume 3 cr
- Core Distribution 3 cr
- PHIL 101 Philosophical Perspectives 3 cr
- FASH 130 Fashion Figure Drawing 1 cr

16 cr 16 cr

SOPHOMORE YEAR
FALL
- FASH 140 Fash Design I: Draw & Color 3 cr
- FASH 230 Apparel Development I 3 cr
- FASH 245 Digital Fashion Design I 3 cr
- FASH 235 Fashion Trend Forecasting & Analysis 3 cr
- Elective 3 cr

SPRING
- FASH 240 Fashion Design II: Presentation I 3 cr
- FASH 231 Apparel Development II 3 cr
- FASH 268 Digital Fashion Design II 3 cr
- FASH 300 Product Development 3 cr
- FASH 381 History of Modern Fashion 3 cr
- FASH 400 Employment Seminar 1 cr

15 cr 16 cr

JUNIOR YEAR
FALL
- Core Distribution 3 cr
- Core Distribution 3 cr
- Elective 3 cr
- Elective 3 cr
- Elective 3 cr

SPRING
- FASH 310 Apparel Development III 3 cr
- FASH 345 Fash Design III: Design Wksp 3 cr
- Core Distribution 3 cr
- Core Distribution 3 cr
- Elective (Knitwear Design) 3 cr

15 cr 15 cr

SENIOR YEAR
FALL
- FASH 478 Fashion Design Capping I:Port. Dev. 3 cr
- FASH 479 Fashion Design Capping II: Collections I 3 cr
- Core Distribution 3 cr
- Core Distribution 3 cr
- Core Distribution 3 cr

SPRING
- FASH 480 Fashion Design Capping III: Collections II 3 cr
- Core Distribution 3 cr
- Core Distribution (if needed) 3 cr
REQUIREMENTS FOR A MINOR IN FASHION MERCHANDISING

Prerequisite: Permission of the Fashion Program Director

The Merchandising Minor provides a foundation in retailing, buying, or marketing.

Required Courses (3 credits each): 9 cr
- FASH 100 Fashion in Culture & Commerce
- FASH 265 Principles of Retailing
- FASH 304 Merchandise Planning & Control

Select three courses (3 credits each) from the following menu: 9 cr
- FASH 200 Textiles: Studies & Applications
- FASH 245 Fashion Digital Design I
- FASH 266 Writing for Fashion
- FASH 235 Trend Forecasting
- FASH 295 Fashion Show Production
- FASH 306 Sustainability
- FASH 315 Retail Entrepreneurship
- FASH 355 Buying, Planning & Allocation
- FASH 455 Global Merchandising Strategies

Total Credit Requirement for a Minor in Fashion Merchandising 18 cr

REQUIREMENTS FOR A MINOR IN PRODUCT DEVELOPMENT

Prerequisite: Permission of the Fashion Program Director

The Product Development Minor is available to Fashion Design or Merchandising Majors and provides a foundation in contemporary concepts of apparel industry product development, production, sourcing, branding, licensing, and product data management.

Required Courses: (3 credits each) 9 cr
- FASH 200 Textiles: Studies & Applications
- FASH 318 Production & Sourcing in the Apparel Industry
- FASH 300 Product Development

Select three courses (3 credits each) from the following list: 9 cr
- FASH 267 Textile Design
- FASH 325 Private Label Development
- FASH 341 Fashion Branding & Licensing
- FASH 370 Knitwear Design
- FASH 415 Advanced Fashion PDM Software
- FASH 455 Global Merchandising Strategies

Total Credit Requirement for a Minor in Product Development 18 cr
REQUIREMENTS FOR A BACHELOR OF SCIENCE
IN FASHION MERCHANDISING
WITH CONCENTRATIONS OF:
BUSINESS
PRODUCT DEVELOPMENT
FASHION PROMOTION
MISSION:
The Fashion Program builds on the College's strong liberal arts tradition with a curriculum designed to keep pace with the changing needs of the fashion industry. Students develop creative, technical, and business skills that position them for successful employment. Internships are an integral part of the learning experience in the Fashion Program, as is the effective use of technology, including computer-aided design and industry-specific software.

The Fashion Program for Fashion Merchandising features a comprehensive curriculum leading to the Bachelor of Science Degree. Students may choose from three concentrations — the Business concentration, Product Development concentration, or Fashion Promotion concentration.

The Business concentration focuses on the planning, procurement, and marketing aspects of the fashion business. Students learn to research target markets, analyze business results, manage the supply chain, and develop strategies that effectively meet the needs of consumers. The Product Development concentration explores the development of private label or branded merchandise, supply chain management, and the use of product data management techniques. The Fashion Promotion concentration is geared toward the student seeking a career in fashion public relations or advertising, event production or on-line promotion. A capping course is required for all senior Merchandising students. The capstone project requires that the student relate his/her knowledge of fashion merchandising and program concentration, related courses and the core, often in collaboration with major fashion companies. Fashion Merchandising students may also pursue a Product Development minor.

REQUIREMENTS FOR A BACHELOR OF SCIENCE IN FASHION MERCHANDISING WITH A BUSINESS CONCENTRATION

Note: A minimum of 60 credits in Liberal Arts is required. This may require utilizing some elective credits.

1.0 Course Requirements in Fashion Merchandising with a Business Concentration

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH 100  Fashion in Culture &amp; Commerce</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 200  Textiles</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 235  Trend Forecasting &amp; Analysis</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 245  Digital Fashion Design I</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 265  Retailing Principles &amp; Practices</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 300  Product Development</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 304  Merchandise, Planning &amp; Control</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 355  Buying, Planning &amp; Allocation</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 381  History of Modern Fashion</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 400  Employment Seminar</td>
<td>1 cr</td>
</tr>
<tr>
<td>FASH 455  Global Merchandising Strategies</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 477  Merchandise Capping</td>
<td>3 cr</td>
</tr>
</tbody>
</table>

Credit Requirement in Fashion Merchandising with a Business Concentration 34 cr

2.0 Course Requirement in Related Fields

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 281  History of Costume</td>
<td>3 cr</td>
</tr>
<tr>
<td>COM 102  Introduction to Communication</td>
<td>3 cr</td>
</tr>
<tr>
<td>COM 220  Introduction to Strategic Advertising</td>
<td>3 cr</td>
</tr>
<tr>
<td>BUS 320  Financial Management</td>
<td>3 cr</td>
</tr>
<tr>
<td>BUS 340  Principles of Marketing</td>
<td>3 cr</td>
</tr>
<tr>
<td>ACCT 203  Financial Accounting</td>
<td>3 cr</td>
</tr>
<tr>
<td>ACCT 204  Managerial Accounting</td>
<td>3 cr</td>
</tr>
<tr>
<td>ECON 103  Principles of Microeconomics</td>
<td>3 cr</td>
</tr>
<tr>
<td>ECON 104  Principles of Macroeconomics</td>
<td>3 cr</td>
</tr>
</tbody>
</table>

Credit Requirement in Related Fields 27 cr

Total Credit Requirement for a Major in Fashion Merchandising with a Business Concentration 61 cr

3.0 Core/Liberal Studies Requirements

3.1 FOUNDATION

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Year Seminar</td>
<td>4 cr</td>
</tr>
<tr>
<td>Writing for College</td>
<td>3 cr</td>
</tr>
</tbody>
</table>

3.2 DISTRIBUTION

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHIL 101  Philosophical Perspectives</td>
<td>3 cr</td>
</tr>
<tr>
<td>Ethics, Applied Ethics, or Religious Studies</td>
<td>3 cr</td>
</tr>
</tbody>
</table>
| Fine Arts                                        | 0 cr    | (fulfilled by related field req.)
RECOMMENDED PROGRAM SEQUENCE BACHELOR OF SCIENCE IN FASHION MERCHANDISING WITH A BUSINESS CONCENTRATION

FRESHMAN YEAR

FALL
- FASH 100 Fashion Culture & Commerce 3 cr
- FYS 101 First Year Seminar 4 cr
- ENG 120 College Writing 3 cr
- PHIL 101 Philosophical Perspectives 3 cr
- ECON 103 Principles of Microeconomics 3 cr

SPRING
- FASH 200 Textiles 3 cr
- COM 102 Intro to Communications 3 cr
- Core Distribution 3 cr
- Core Distribution 3 cr
- Core Distribution 3 cr

16 cr 15 cr

SOPHOMORE YEAR

FALL
- FASH 265 Principles of Retailing 3 cr
- FASH 245 Digital Fashion Design I 3 cr
- Core MATH 130 3 cr
- Core Distribution 3 cr
- Elective 3 cr
- FASH 400 Employment Seminar 1 cr

SPRING
- COM 220 Intro to Strategic Advertising 3 cr
- FASH 235 Trend Forecasting 3 cr
- Core Distribution 3 cr
- Elective 3 cr
- Core Distribution 3 cr

16 cr 15 cr

JUNIOR YEAR

FALL
- FASH 300 Product Development 3 cr
- FASH 355 Buying, Planning Allocation 3 cr
- Core Distribution 3 cr
- ART 281 History of Costume 3 cr
- ACCT 203 Financial Accounting 3 cr

SPRING
- FASH 381 History of Modern Fashion 3 cr
- ACCT 204 Managerial Accounting 3 cr
- Core Distribution 3 cr
- Elective 3 cr
- Core Distribution (if needed) 3 cr

15 cr 15 cr

SENIOR YEAR

FALL
- BUS 320 Financial Management 3 cr
- FASH 455 Global Merchandising Strategies 3 cr
- Core Distribution (if needed) 3 cr
- Elective 3 cr
- Elective 3 cr

SPRING
- FASH 477 Fashion Capping 3 cr
- BUS 340 Marketing Principles 3 cr
- Core Distribution (if needed) 3 cr
- Electives 3 cr
- Electives 3 cr

15 cr 15 cr

REQUIREMENTS FOR A BACHELOR OF SCIENCE IN FASHION MERCHANDISING WITH PRODUCT DEVELOPMENT CONCENTRATION

Note: A minimum of 60 credits in Liberal Arts is required. This may require utilizing some elective credits.
Project Requirement: Students wishing to enter the Fashion Merchandising major must submit the required project.

REVISED 28 September 2017
Note: A minimum of 60 credits in Liberal Arts is required.

1.0   Course Requirements in Fashion Merchandising with Product Development Concentration
   FASH 100 Fashion in Culture & Commerce  3 cr
   FASH 200 Textiles  3 cr
   FASH 235 Fashion Trend Forecasting & Analysis  3 cr
   FASH 245 Digital Fashion Design I  3 cr
   FASH 268 Digital Fashion Design II  3 cr
   FASH 265 Retailing Principles & Practices  3 cr
   FASH 300 Product Development  3 cr
   FASH 304 Merchandise Planning & Control  3 cr
   FASH 306 Sustainability in Fashion  3 cr
   FASH 318 Apparel Supply Chain Management  3 cr
   FASH 325 Private Label Development  3 cr
   FASH 341 Branding & Licensing  3 cr
   FASH 381 History of Modern Fashion  3 cr
   FASH 400 Employment Seminar  1 cr
   FASH 415 Advanced PDM Software  3 cr
   FASH 455 Global Merchandising Strategies  3 cr
   FASH 477 Fashion Product Development Capping  3 cr

Credit Requirement in Fashion Merchandising with a Product Development concentration  49 cr

2.0   Course Requirement in Related Fields
   ART 281 History of Costume  3 cr
   COM 102 Introduction to Communication  3 cr
   COM 220 Intro to Strategic Advertising  3 cr

Credit Requirement in Related Fields  9 cr

Total Credit Requirement for a Major in Fashion Merchandising With a Product Development Concentration  58 cr

3.0   Core/Liberal Studies Requirements

3.1   FOUNDATION
   First Year Seminar  4 cr
   Writing for College  3 cr

3.2   DISTRIBUTION
   Breadth
   PHIL 101 Philosophical Perspectives  3 cr
   Ethics, Applied Ethics, or Religious Studies  3 cr
   Fine Arts  0 cr  (fulfilled by related field req.)
   History  3 cr
   Literature  3 cr
   Mathematics  3 cr
   Natural Science  3 cr
   Social Science  3 cr

   Pathway*  12 cr

Courses addressing an interdisciplinary topic

Total Core/Liberal Studies Requirements  40 cr

4.0   Electives  22 cr

Total Credit Requirement for Graduation  120 cr

*  
Breadth and Pathway courses may overlap, but all students must take a total of 36 distribution credits (including related field requirements). Students majoring in Breadth areas may apply a maximum of 6 credits to their distribution total. If applicable to a Pathway, 3 credits may come from disciplines outside of Core Breadth areas. Although foreign language and culture courses are not required within the Core, courses in these fields may be used to fulfill distribution requirements. See the Core/LS Program website for a detailed list of all courses that satisfy distribution requirements.

RECOMMENDED SEQUENCE FOR A BACHELOR OF SCIENCE IN FASHION MERCHANDISING WITH PRODUCT DEVELOPMENT CONCENTRATION

REVISED 28 September 2017
### FRESHMAN YEAR

**FALL**
- FASH 100 Fashion Culture & Commerce 3 cr
- FYS 101 First Year Seminar 4 cr
- ENG 120 College Writing 3 cr
- PHIL 101 Philosophical Perspectives 3 cr
- COM 102 Intro to Communications 3 cr

**SPRING**
- FASH 200 Textiles 3 cr
- FASH 245 Digital Fashion Design 3 cr
- FASH 265 Retailing Principles & Practices 3 cr
- Core Distribution 3 cr
- Core Distribution 3 cr

**FASH 100 Fashion Culture & Commerce** 3 cr  
**FASH 200 Textiles** 3 cr  
**FASH 245 Digital Fashion Design** 3 cr  
**FASH 265 Retailing Principles & Practices** 3 cr  
**Core Distribution** 3 cr  
**Core Distribution** 3 cr

**16 cr**  
**15 cr**

### SOPHOMORE YEAR

**FALL**
- FASH 268 Digital Fashion Design II 3 cr
- FASH 235 Trend Forecasting 3 cr
- Core Distribution 3 cr
- Core Distribution 3 cr
- Elective 3 cr
- FASH 400 Employment Seminar 1 cr

**SPRING**
- FASH 300 Product Development 3 cr
- FASH 304 Merchandise Planning & Control 3 cr
- Core Distribution 3 cr
- Core Distribution 3 cr
- Elective 3 cr

**FASH 268 Digital Fashion Design II** 3 cr  
**FASH 235 Trend Forecasting** 3 cr  
**Core Distribution** 3 cr  
**Core Distribution** 3 cr  
**Elective** 3 cr  
**FASH 400 Employment Seminar** 1 cr

**16 cr**  
**15 cr**

### JUNIOR YEAR

**FALL**
- FASH 341 Branding & Licensing 3 cr
- COM 220 Intro to Strategic Advertising 3 cr
- Core Distribution 3 cr
- Core Distribution 3 cr
- Elective 3 cr

**SPRING**
- FASH 318 Apparel Supply Chain Management 3 cr
- FASH 325 Private Label 3 cr
- ART 281 History of Costume 3 cr
- Core Distribution 3 cr
- Elective 3 cr

**FASH 341 Branding & Licensing** 3 cr  
**COM 220 Intro to Strategic Advertising** 3 cr  
**Core Distribution** 3 cr  
**Core Distribution** 3 cr  
**Elective** 3 cr  

**15 cr**  
**15 cr**

### SENIOR YEAR

**FALL**
- FASH 305 Sustainability 3 cr
- FASH 381 History of Modern Fashion 3 cr
- FASH 415 Web PDM 3 cr
- Core Distribution (if needed) 3 cr
- Elective 3 cr

**SPRING**
- FASH 455 Global Merchandising Strategies 3 cr
- FASH 477 Fashion Capping 3 cr
- Core Distribution (if needed) 3 cr
- Electives 3 cr
- Electives 3 cr

**FASH 305 Sustainability** 3 cr  
**FASH 381 History of Modern Fashion** 3 cr  
**FASH 415 Web PDM** 3 cr  
**Core Distribution (if needed)** 3 cr  
**Elective** 3 cr  

**15 cr**  
**15 cr**

### REQUIREMENTS FOR A BACHELOR OF SCIENCE IN FASHION MERCHANDISING WITH A FASHION PROMOTION CONCENTRATION

Note: A minimum of 60 credits in Liberal Arts is required. This may require utilizing some elective credits.

Project Requirement: Students wishing to enter the Fashion Merchandising major must submit the required project.

1.0 **Course Requirements in Fashion Merchandising with a Fashion Promotion Concentration**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH 100 Fashion in Culture &amp; Commerce</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 200 Textiles</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 245 Digital Fashion Design I</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 265 Retailing Principles &amp; Practices</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 235 Fashion Trend Forecasting &amp; Analysis</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 300 Product Development</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 341 Branding &amp; Licensing</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 381 History of Modern Fashion</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 400 Employment Seminar</td>
<td>1 cr</td>
</tr>
<tr>
<td>FASH 455 Global Merchandising Strategies</td>
<td>3 cr</td>
</tr>
<tr>
<td>FASH 477 Fashion Merchandising Capstone</td>
<td>3 cr</td>
</tr>
</tbody>
</table>

**Student will choose 3 courses from the following (3 crs each):** 3 cr

- FASH 261 Event Planning
- FASH 269 Visual Merchandising
- FASH 266 Writing for Fashion
- FASH 295 Fashion Show Production
- FASH 306 Sustainability in Fashion
- FASH 315 Retail Entrepreneurship
- FASH 367 Advanced Fashion Show Production

**Credit Requirement in Fashion Merchandising With a Fashion Promotion Concentration** 40 cr

2.0 **Course Requirement in Related Fields**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 281 History of Costume</td>
<td>3 cr</td>
</tr>
</tbody>
</table>

**REVISED 28 September 2017**
COM 102 Introduction to Communication 3 cr  
COM 103 Digital Toolbox 3 cr  
COM 211 Fundamentals of PR Theory & Practice 3 cr  
COM 220 Intro to Strategic Advertising 3 cr  

Students will choose 2 courses from the following: (3 crs each): 6 cr  
COM 333 Applied Research Analytics  
COM Special Topics  
COM 348 Integrated Strategies, Tactics and Shareholders  

Credit Requirement in Related Fields 21 cr  

Total Credit Requirement for a Major in Fashion Merchandising With a Fashion Promotion Concentration 61 cr  

3.1 FOUNDATION  
First Year Seminar 4 cr  
Writing for College 3 cr  

3.2 DISTRIBUTION  
Breadth  
PHIL 101 Philosophical Perspectives 3 cr  
Ethics, Applied Ethics, or Religious Studies 3 cr  
Fine Arts 0 cr (fulfilled by related field req.)  
History 3 cr  
Literature 3 cr  
Mathematics 3 cr  
Natural Science 3 cr  
Social Science 3 cr  
Pathway* 12 cr  
Courses addressing an interdisciplinary topic  

Total Core/Liberal Studies Requirements 40 cr  

4.0 Electives 19 cr  

Total Credit Requirement for Graduation 120 cr  

*  
Breadth and Pathway courses may overlap, but all students must take a total of 36 distribution credits (including related field requirements). Students majoring in Breadth areas may apply a maximum of 6 credits to their distribution total. If applicable to a Pathway, 3 credits may come from disciplines outside of Core Breadth areas. Although foreign language and culture courses are not required within the Core, courses in these fields may be used to fulfill distribution requirements. See the Core/LS Program website for a detailed list of all courses that satisfy distribution requirements.  

RECOMMENDED SEQUENCE FOR A BACHELOR OF SCIENCE IN FASHION MERCHANDISING WITH FASHION PROMOTION CONCENTRATION  

FRESHMAN YEAR  

FALL  
FASH 100 Fashion Culture & Commerce 3 cr  
FYS 101 First Year Seminar 4 cr  
ENG 120 College Writing 3 cr  
PHIL 101 Philosophical Perspectives 3 cr  
COM 102 Intro to Communications 3 cr  
16 cr  

SPRING  
FASH 200 Textiles 3 cr  
COM 103 Digital Toolbox 3 cr  
COM 211 Fundamentals of PR 3 cr  
Core Distribution 3 cr  
Core Distribution 3 cr  
Core Distribution 3 cr  
15 cr  

SOPHOMORE YEAR  

FALL  
FASH 245 Digital Fashion Design I 3 cr  
FASH 265 Retailing Principles & Practices 3 cr  
COM 211 Fundamentals of PR 3 cr  
Core Distribution 3 cr  
Core Distribution 3 cr  
15 cr  

SPRING  
FASH 235 Trend 3 cr  
COM 220 Intro to Strategic Advertising 3 cr  
Core Distribution 3 cr  
Core Distribution 3 cr  
FASH 400 Employment Seminar 1 cr  
Elective 3 cr  
16 cr
### REQUIREMENTS FOR A MINOR IN PRODUCT DEVELOPMENT

**Prerequisite:** Permission of the Fashion Program Director

The Product Development Minor is available to Fashion Design or Merchandising Majors and provides a foundation in contemporary concepts of apparel industry product development, production, sourcing, branding, licensing, and product data management.

<table>
<thead>
<tr>
<th>Required courses: (3 credits each)</th>
<th>9 cr</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH 200 Textiles: Studies &amp; Applications</td>
<td></td>
</tr>
<tr>
<td>FASH 318 Production &amp; Sourcing in the Apparel Industry</td>
<td></td>
</tr>
<tr>
<td>FASH 300 Product Development</td>
<td></td>
</tr>
</tbody>
</table>

Select three courses (3 credits each) from the following list: 9 cr

- FASH 267 Textile Design
- FASH 325 Private Label Development
- FASH 341 Fashion Branding & Licensing
- FASH 370 Knitwear Design
- FASH 415 Advanced Fashion PDM Software
- FASH 455 Global Merchandising Strategies

**Total Credit Requirement for a Minor in Product Development** 18 cr
Marist Fashion Course Offerings and Descriptions
FASHION DESIGN AND FASHION MERCHANDISING

FASH 100
Fashion in Culture & Commerce
Three Credits LA
This course explores fashion within the arenas of culture and commerce. It provides students with industry theory, terminology and structures, while examining the historic role, evolution and social dimensions of fashion (particularly in regard to the role of women in society), the interplay of Eastern and Western design aesthetics in modern fashion, iconic design, the role of celebrity in modern fashion, and the way in which fashion trends mirror contemporary values and culture. Issues discussed include ethics, art and architectural movements, sustainability, labor and safety practices, environmental support, and globalization.

FASH 126
Creative Process
Three Credits
This introductory course acquaints students with the professional materials, tools and techniques required for the successful construction of inspiration, mood and concept boards for the presentation process required in the contemporary fashion industry. Exploration of materials, tools and techniques include: The vast array of papers and composite boards that are available for use, the drawing mediums of crayon, pencil and ink, the color mediums of gouache, watercolor and marker, brushes, adhesives and their properties and uses, cutting tools, cutting mats, erasers, burnishers and fixatives. In addition, the student will be introduced to fundamental design concepts: Focus, color, line, space and movement, light and texture, perspective and illusion, informing the goal of a dynamic, communicative and inspiring composition. FD Majors only.

FASH 130
Fashion Figure Drawing
One Credit
This entry-level drawing class studies the elements of the figure in fashion proportion and in fashion poses. Students work to develop a personal line, style and personality in figure presentation. Offered in Fall semester only. FD Majors only.

FASH 131
Fashion Figure Drawing II
One Credit
This course is a continuation of FASH 130 and provides additional and extended study of the elements of the figure in fashion proportion and in fashion poses. Offered in Fall semester only. FD Majors only.

FASH 132
Fashion Figure Drawing III
One Credit
This course is a continuation of FASH 130 and provides additional and extended study of the elements of the figure in fashion proportion and in fashion poses. Offered in Spring semester only. FD Majors only.

FASH 133
Fashion Figure Drawing IV
One Credit
This course is a continuation of FASH 130 and provides additional and extended study of the elements of the figure in fashion proportion and in fashion poses. Offered in Spring semester only. FD Majors only.

FASH 140
Fashion Design I: Drawing & Color
Three Credits
Students learn to develop basic drawing skills and color theory to portray fundamental fashion figures and garment details. Offered in Fall semester only. Minimum grade of C required to take the next course in Design sequence, FASH 240.
Prerequisite: FASH 130, FASH 131, FASH 132 or FASH 133

FASH 200
Textiles: Studies & Applications
Three Credits
A comprehensive overview of the textile industry. Students develop a basic knowledge of fibers, yarns, cloth construction, finishes, and textile terminology. Theoretical knowledge is applied to fabric selection for appropriate end uses.
Prerequisite: FASH 100

FASH 210
Design Studio Techniques
Three Credits
This course is an introduction to professional construction techniques and terminology used in the apparel industry. Hand and machine sewing will be addressed as well as proper use of industrial equipment and tools. Patterns, layout, cutting and creation of first sample spec sheets will also be introduced. FD Majors Only. Minimum grade of C required to take the next course in Design sequence, FASH 230.

FASH 230
Apparel Development I
Three Credits
This course is an introduction to patternmaking and draping for apparel design. Students will learn the fundamentals of two dimensional...
patternmaking and three dimensional draping. The relationship between the two methods is emphasized. Fit, silhouette, proportion, fabrication, customer profile and trend analysis will also be introduced. Offered in Fall semester only.

Prerequisite: FASH 210 with minimum grade of C

FASH 231
Apparel Development II
Three Credits
This course is a continuation FASH 230. Advanced patternmaking and draping techniques are covered with a focus on body contouring and soft silhouettes. Advanced construction and fitting techniques are also covered. Offered in Spring semester only. This course is a co-requisite with FASH 240.

Prerequisite: FASH 140 & 230 with minimum grade of C

FASH 235
Fashion Trend Forecasting & Analysis
Three Credits
In this course students will learn the mechanics of trend and its function in the business of fashion. This course addresses the identification, gathering, communication and presentation of trends as the responsibility and procedures of the fashion forecaster. Students will use consumer-insight techniques to understand and track trends and use them to inform their research, design and product development. In addition to standard forms of trend forecasting, students will explore trends for the specific customer groups targeted by River + Stone, the private label fashion brand of the Marist Fashion Program.

Prerequisite: FASH 100

FASH 240
Fashion Design II: Presentation
Three Credits
Students develop advanced drawing techniques by rendering various fabric textures, colorations, prints, and weights. Students begin to design themed collections from inspiration to final presentation. Students also prepare technical flats and supporting materials to help communicate their designs. The ability to professionally present their work is emphasized. Offered in Spring semester only. This course is a co-requisite with FASH 231.

Prerequisite: FASH 140 & 230 with minimum grade of C

FASH 245
Digital Fashion Design I
Three Credits LA
This course is an introduction to basic tools and techniques of digital media design as related to the contemporary fashion industry. Adobe® Illustrator and Photoshop, as universal platforms, are examined in depth. Projects and weekly assignments are designed to give the student an understanding of the differences between these two interfaces and the distinction of their uses as an object/vector oriented program (Illustrator) and an image/raster oriented program (Photoshop). FD & FM majors or minors.

FASH 261
Event Planning
Three Credits
This course introduces students to special event planning processes and techniques. Emphasis is on creating, organizing, identifying sponsors for, marketing and implementing large-scale events for the community or businesses. Topics to be explored include vendor interaction, contracts, fundraising, budgeting, ethics and other aspects. When possible, students will organize an actual event. Hands-on projects may include The Brunch (an annual student/fashion industry mixer), as well as promotional planning and events for River + Stone (the Marist fashion brand), pop-up retail or showcasing events for Mporium (the retail laboratory), as well as guest speaker forums and other events.

Prerequisite: FASH 100

FASH 265
Retailing Principles & Practice
Three Credits
This course is designed to provide an introduction and overview of the various types of retail organizations. The buying cycle is analyzed as a series of strategic decisions made by retail managers in order to communicate more effectively with their customers through the utilization of multi-channel retailing opportunities and the identification of potential target markets through the analysis of demographics and psychographics. SWOT is introduced as a tool for understanding and positioning retailers in today’s competitive marketplace. Students will explore the current business environment, as well as retail data and positioning gleaned from Mporium, the Marist retail laboratory, and River + Stone, the Marist private label fashion brand.

Prerequisite: FASH 100

FASH 266
Writing for Fashion
Three Credits LA
This course combines instruction in the unique nature of fashion writing with the fundamentals of fashion magazine production. Emphasis is placed on identifying audience, choosing powerful content and telling the story of the Marist Fashion Program through both written and visual means. Students can elect to specialize in writing, art direction or layout. Permission of instructor required.
FASH 267
Textile Design
Three Credits
This course will encompass the hand printing techniques for textile design with an emphasis on silk screening for ready-to-wear fabrics. Techniques covered will include: batik, hand painting, stenciling, block and placement printing. Special techniques for appliqué, devoré, embroidery, pleating and smocking will also be covered.
Prerequisite: FASH 200

FASH 268
Digital Fashion Design II
This advanced digital course explores in depth the tools and techniques of digital media design as related to the contemporary fashion industry. Using Adobe® Illustrator and Photoshop, it is designed toward the rendering of mood and inspirational graphic layouts for presentation to the industry including: target market assessment, seasonal color stories and commercial trends. Projects and weekly assignments seek high communicational values, intensive research and critical analysis of the market. Students will also have the opportunity to work on “live” projects involving the Mporium retail laboratory and the River + Stone concept brand.
Prerequisite: FASH 245

FASH 269
Visual Merchandising
Three Credits
This course introduces the student to the display, theories, and processes of visual merchandising presentation in retail, showroom and other fashion settings. Students will learn interior and exterior merchandise presentations and image displays including Marist’s Mporium retail shop and visual recognition concepts for the Fashion Program’s River + Stone fashion brand, and be able to conceptualize, execute, install and critique projects within the context of group participation and effort.
Prerequisite: FASH 100

FASH 295
Fashion Show Production
Three Credits
This course provides hands-on experience in the functions and procedures of professional fashion show production. It analyzes the promotional and selling importance of fashion shows for manufacturers and retailers. Students, in committee groups, apply the theoretical material to producing a full-scale fashion show that showcases student designs. Offered in Spring semester only. Permission of Program Director required.
Prerequisite: FASH 100

FASH 300
Product Development
Three Credits
Presents an overview of apparel manufacturing and product development focusing on the function and practices of product development from concept to delivery. Topics include: supply chain management, understanding and defining the target market, researching fashion trends from color and fabric to silhouette, specing, construction, quality control, sourcing and costing. Course theory may also be applied to “live” examples of merchandise creation for the Fashion Program’s River + Stone fashion brand.
Prerequisite: FASH 200, FASH 235 FASH245

FASH 304
Merchandise Planning & Control
Three Credits
This course provides an in-depth analysis of the mathematical concepts and calculations involved in profitable merchandising. Students work with actual retailing scenarios, including data from the Mporium retail laboratory and River + Stone fashion brand, to apply merchandising formulas such as profit and loss, open-to-buy, mark-up, stock turnover, and the retail method of inventory.
Prerequisite: FASH 265

FASH 306
Sustainability in Fashion
Three Credits LA
A survey of contemporary issues related to sustainability and the global fashion industry. Through readings, film and experiential activities, students explore the human, ecological and economic costs associated with the current system and generate solutions with both immediate and long-term applications.

FASH 310
Apparel Development III
Three Credits
Students learn design, draping, patternmaking, fitting and construction techniques with a concentration on tailored sportswear. Offered in Spring semester only. This course is a co-requisite of FASH 345.
Prerequisite: FASH 231 & 240 with minimum grade of C

FASH 315
Retail Entrepreneurship I
Three Credits
This course will allow students to delve into the nuances of retail entrepreneurship in a real life scenario, including the Mporium retail laboratory and the River + Stone fashion brand. Students will gain an understanding of all steps required to develop a business plan, as well as running and
maintaining a retail fashion boutique.

Prerequisite: Permission of instructor required.

FASH 318
Apparel Supply Chain Management
Three Credits
An examination of the role of the merchandiser in the apparel production process will introduce a study of the supply chain and its management. Topics to be covered in detail throughout the course include purchasing fabric and trims, single and blended production sourcing, tooling up the factory, steps in garment construction, costing the garments in single and multiple factories, compliance, traffic and logistics, and customs.

Prerequisites: FASH 300

FASH 325
Private Label Development
Three Credits
Using the knowledge they have in research principles and theories from prerequisite study of product development, retailing, textiles, computer assisted design, and other merchandising courses, students will solve problems from the perspective of a buyer/product developer for a retailer. Topics include defining the customer, brand development or expansion, and understanding gross margin.

Prerequisite: FASH 300

FASH 341
Fashion Branding & Licensing
Three Credits
This course considers the importance of the branding and licensing of goods and services sold in today’s global marketplace with particular emphasis on the business of fashion design and merchandising. Topics discussed will include brand development, brand evolution, and brand strategy as well as the key intellectual property factors of patents, trademarks, and copyright, as well as how these concepts apply to the function of the Mporium retail laboratory and the River + Stone brand. Guest speakers will help demonstrate the practical solutions that designers and creators of original material utilize in order to achieve artistic and financial success. Students will develop a clear understanding of the impact of brands and licenses on media, advertising, and fashion in today’s society.

Prerequisite: FASH 265

FASH 345
Fashion Design III: Design Workshop
Three Credits
This course builds on the skills taught in the previous two classes in this cycle. Students continue to design themed collections with emphasis placed on producing professional quality presentations. Students also prepare technical and designer flats as well as three-dimensional supporting material to inform their designs. Offered in Spring semester only. This course is a co-requisite of FASH 310.

Prerequisite: FASH 231 & 240 with minimum grade of C

FASH 350
Accessory Design
Three Credits
This comprehensive approach to the world hard accessories, primarily of handbags and footwear, gives the aspiring designers and developers a model for accessory creations. From history to inspiration to tech packs as it relates to accessories, the course examines the design and product development process.

In this course, students will explore how creativity can channel ideas into key products, construction techniques, materials and the essential tools of the trade used in modern accessories design. Course will include history of accessories, materials, trims and tools used in the making of accessories, pattermaking and construction, 2D and 3D development, culminating in the development and merchandising of a style portfolio for both handbags and footwear that enhance a brand's appeal to its target market. Offered in spring semester only. Prerequisite FASH 126 & 245

FASH 355
Buying, Planning & Allocation
Three Credits
This course explores the scope of responsibilities for a buyer in today’s competitive retail industry. Through the development and understanding of a company’s financial 6 month buying plan, the student gains understanding of assortment planning, allocation, sales, promotion, merchandise procurement and the buyer/vendor relationship. In addition to case studies, students will also examine live data supplied by the Mporium retail laboratory and the River + Stone private label brand.

Prerequisites: FASH 265, FASH 304

FASH 367
Advanced Fashion Show Production
Three Credits
Students expand upon knowledge gained in FASH 295/Fashion Show Production to become specialized leaders for publicity/promotion, backstage or front-of-house teams for the production of the annual Silver Needle Fashion Show. Leadership skills are developed in regard to event pre-planning, organization and execution of a major public event. Offered in Spring semester. Permission of the Program Director required.

Prerequisites: FASH 295 & permission of the Program Director

FASH 370
Knitwear Design
Three Credits
A hands-on studio elective. Students learn to create a variety of stitches, textures, and motifs and to apply these techniques to original designs.
FASH 381  
**History of Modern Fashion**  
*Three Credits LA*  
This course is devoted to the study of the fashion industry and the clothing styles as related to world events that occurred from the middle of the 19th Century to the present day. Using the political, social, economic, technological and aesthetic environment as a backdrop for understanding the various period styles that occurred as an action or reaction to that environment, the student will gain fundamental knowledge of the mechanics and dynamics of cycles, trends and fads that constantly initiate change in the contemporary world of fashion.

FASH 377, 386, 387, 393, 394, 396, 397, 398, 399, 482  
**Fashion Internship**  
*One to Fifteen Credits*  
Students are offered opportunities for professional internships during their junior and senior years. Internships are possible in designer firms, apparel manufacturing companies, textile companies, and retail organizations both locally and in New York City. Each intern has an on-site supervisor as well as a faculty supervisor. Allowable credits are determined by the internship coordinator.  
*Prerequisite: Permission of the Internship Coordinator and Program Director*

FASH 400  
**Employment Seminar**  
*One Credit*  
This course helps graduating students to identify and pursue a fulfilling career. Topics include networking, resume guidelines, company research, and interviewing skills.  
*Prerequisite: FASH 100*

FASH 415  
**Advanced PDM Software**  
*Three Credits LA*  
Students learn the apparel product development process via a web based product data management solution called Web PDM. This solution will shorten cycle time and reduce development cost of apparel companies by streamlining the tasks involved and using just Gerber WebPDM to define all of the technical aspects. Students will define a concept company (such as Mporium, the Marist retail laboratory) and develop a small line (such as River + Stone) catered to a target market and process all tasks related to creating the product using various tools that will all be used in conjunction with Web PDM. The student will be responsible for developing a market calendar around key dates. These key dates will include: Initial Concept, Brand/Season Strategy, Design Review. Students will utilize clothing vocabulary and terminology as it pertains to current and historical references of different garments, silhouettes, and their parts. It also examines the elements and principles of design, emphasizing proportion and pleasing balance.  
*Prerequisites: FASH 245, FASH 300*

FASH 455  
**Global Merchandising Strategies**  
*Three Credits*  
Explores the global aspects of retail strategies through the examination of the economic, geopolitical, cultural and other factors governing the basic tenets of today's globalized marketplace. Various international regions are analyzed in terms of their market characteristics and current retail environment. U.S. retailers operating globally are also discussed and analyzed in detail. Topics include fair trade, free trade, sustainability, and the expansion of the globalized marketing system through multi-channel retailing.  
*Prerequisite: FASH 265*

FASH 477  
**Fashion Merchandising Capping**  
*Three Credits LA*  
A capping course required for all Senior Merchandising Majors. The Capstone project requires the student to relate his/her knowledge of fashion merchandising related courses and the core to a research project. Offered Fall and Spring Semesters  
*Prerequisites: By concentration*

FASH 478  
**Fashion Design Capping I: Portfolio Development**  
*Three Credits LA*  
In this course students develop a professional portfolio exhibiting their individual style and specialization in the design field. Through individual discussions and critiques of design work, each student creates a portfolio demonstrating the broadest range of their designs, illustrations, technical ability, and garment knowledge. Offered in Fall semester only. Fulfills Part I of the capstone experience for Fashion Design majors. This course is a co-requisite of FASH 479.  
*Prerequisites: FASH 310 & 345 with minimum grade of C*
FASH 479  
**Fashion Design Capping II: Runway Collections I**  
*Three Credits LA*  
This course is a co-requisite of FASH 478.  
Prerequisite: *FASH 310 & 345 with minimum grade of C*

FASH 480  
**Fashion Design Capping III: Runway Collections II**  
*Three Credits LA*  
These courses serve as Parts II and III respectively of the capstone experience for Fashion Design majors. Students design and execute an original apparel collection. Fashion industry standards are followed in all stages of garment design and construction. Emphasis is placed on the following: concept origination, research methods, documentation of design processes, aesthetic judgment in design adoption, fabric selection, styling, draping, patternmaking, construction, fitting, time management, organizational methods, communication, and presentation. FASH 479 offered in Fall semester. FASH 480 offered in Spring semester.  
Prerequisite: *FASH 478 & 479 with minimum grade of C*

FASH 496-499  
**Independent Study**  
*Credits TBA*  
Offered for specific course of study. Permission of Program Director required.
Study Abroad equivalents for Marist Fashion Courses
## Abroad Equivalents

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<td>Art 281 History of Costume</td>
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<td>FAS305F History of Italian Fashion</td>
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*** Can be substituted for ART281 or FASH381 upon return from Paris
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<tr>
<td>Radley Cramer, Director, Professional Lecturer &amp; Advisor</td>
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**EMERGENCY**

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<tbody>
<tr>
<td>FASHION FAX</td>
<td>575-3076</td>
</tr>
<tr>
<td>HELP DESK</td>
<td>X4357</td>
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<tr>
<td>Marist Security</td>
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