

# MARIST



## FACULTY POSITION OPENING IN THE SCHOOL OF COMMUNICATION & THE ARTS

Marist College, located in New York's historic Hudson River Valley, invites applications for:

### Assistant Professor of Advertising Management

The School of Communication and the Arts invites applications for the tenure-track position of Assistant Professor of Advertising Management to begin fall 2010.

#### *Instruction, Research, and Service*

This position will teach courses in media planning, principles of advertising, direct response, retail and promotion; Assist in the development of new courses in Internet advertising and integrated strategic communication for traditional and on-line instruction, and convert existing courses where applicable for on-line instruction; Conduct research and/or creative work in the candidate's area of expertise leading to tenure and promotion; Engage in academic advising, and service to the institution and to the candidate's academic discipline. Tenure track positions at Marist College carry a 4/3 or 3/3 course load, depending on scholarship production.

#### *Preferred Qualifications*

Qualified candidates will hold the doctoral degree in advertising/communication or a related field at the time of the appointment, and possess a record of teaching, scholarship/creativity, and service commensurate with the appointment. ABD candidates may also be considered. Qualified candidates will have ability and interest in teaching on-line courses. Professional advertising account and/or media buying or planning experience is desirable. Candidates with an interest or experience in integrated strategic communication or new media are especially encouraged to apply.

#### *The School*

The School of Communication and the Arts is comprised of five academic units, which are the Department of Art and Art History, the Department of Communication, the Department

of Media Arts, the Fashion Program, and the Music Program.

The School offers the Bachelor of Arts degree with majors in Studio Art, Art History, and Communication; Digital Media and Studio Art Bachelor of Science degrees; and Bachelor of Professional Studies degrees in Fashion Design and Fashion Merchandising. Among the minors offered by the School are Art History, Cinema Studies, Communication, Fashion Merchandising, Music, Photography, and Studio Art.

The School also offers the M.A. in Communication degree with an emphasis in organizational communication and leadership. Among the numerous distinctive characteristics of the program is that the degree can be completed entirely on-line.

#### *The Campus*

Marist College's 180-acre campus overlooks the Hudson River in the heart of the historic Hudson Valley, midway between New York City and Albany, the state capital. Marist, recognized for the excellence by U.S. News & World Report, The Princeton Review, Kiplinger's Personal Finance, Entrepreneur Magazine, and Barron's Best Buys in College Education, is noted for its leadership in the use of technology to enhance the teaching and learning process. Marist is dedicated to helping students develop the intellect and character required for enlightened, ethical, and productive lives in the global community of the 21st Century. The College fulfills its mission by pursuing three ideals: excellence in education, the importance of community, and the principle of service.

Marist College is strongly committed to the principle of diversity and is especially interested in receiving applications from members of ethnic minorities, women, disabled individuals, and other under-represented groups.

#### *Applications*

We invite you to begin or continue your career with us at Marist College. Please visit <https://marist.jobs.edu> to learn more or to apply. Only on-line applications are accepted.

AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER