

Dear MSTM Student,

Welcome to our 2009 Spring Semester course, *Information Quality for the Information Executive* (MSTM 630)! This is an exciting course that strives to help you develop an in-depth understanding of Data and Information Quality (DQ and IQ). We consider theoretical underpinnings and pragmatic issues of this new field. We will examine executive and various *user* views of Information Quality and its importance to the organization, and discuss impacts of poor DQ in multiple environments. We strive to be able to recognize various patterns of Information Deficiencies in Organizations and develop and prioritize appropriate improvement plans in light of those deficiencies in systems.

Our general plan is to read and study an introductory text to organize the basic principles and then augment the topics with the classic and/or new journal articles. Your personal involvement in research, extensive class discussions (forums) and three class exercises convey the main body of knowledge. There will be a midterm and a final exam. A comprehensive syllabus providing specific requirements and dates will be made available when the class begins.

The primary textbook is *Introduction to Information Quality* by Fisher, C. W., Lauria, E., Chengalur-Smith, I. and Wang, R. , 4th printing 2008, MITIQ Publisher.

The course will be offered through iLearn at <https://iLearn.marist.edu>. You may log into iLearn using your Marist "K" account. If you need assistance please contact the Marist College Help Desk at (845) 575-4357. I look forward to meeting you electronically within the next few weeks and for sure by January 19, 2009. My preferred mode of communication is through email at Craig.Fisher@Marist.edu.

Sincerely,

Dr. C. W. Fisher (call me Craig!)
Professor, Information Systems