## FASHION DESIGN

RADLEY CRAMER, B.S., Program Director

## MISSION:

The Fashion Program builds on the College's strong liberal arts tradition with a curriculum designed to keep pace with the changing needs of the fashion industry. Students develop creative, technical, and business skills that position them for successful employment in design. Internships are an integral part of the learning experience in the Fashion Program, as is the effective use of technology, including computer-aided design and industry-specific software.

The Fashion Program for Fashion Design features a comprehensive curriculum leading to the Bachelor of Fine Arts degree. The Fashion Design major trains students to create apparel for various markets considering creative, technical, and costing factors. Students develop skills in design, textiles, draping and flat pattern making, garment construction, and computer-aided design. In their senior year, they design and execute an apparel collection under the guidance of a professional designer to be shown at the school's annual Silver Needle Runway Show. Fashion Design Majors may pursue a minor in Fashion Merchandising or Product Development.

## REQUIREMENTS FOR A BACHELOR OF FINE ARTS IN FASHION DESIGN

Portfolio Requirement: Students wishing to enter the Fashion Design concentration must submit a portfolio of original work.
Note: A minimum of 30 credits in Liberal Arts is required.

| 1.0 | Course Requirements in Fashion Design |
| :---: | :---: |
| FASH 100 Fashion in Culture \& Commerce | 3 cr |
| FASH 130 Fashion Figure Drawing | 1 cr |
| FASH 140 Fashion Design I: Drawing \& Color | 3 cr |
| FASH 126 Creative Process | 3 cr |
| FASH 200 Textiles: Studies \& Applications | 3 cr |
| FASH 210 Design Studio Techniques | 3 cr |
| FASH 225 Apparel Development I | 3 cr |
| FASH 240 Fashion Design II: Presentation | 3 cr |
| FASH 245 Digital Fashion Design I | 3 cr |
| FASH 261 Apparel Development II | 3 cr |
| FASH 268 Digital Fashion Design II | 3 cr |
| FASH 235 Fashion Trend Forecasting \& Analysis | 3 cr |
| FASH 300 Product Development | 3 cr |
| FASH 310 Apparel Development III | 3 cr |
| FASH 345 Fashion Design III: Design Workshop | 3 cr |
| FASH 381 History of Modern Fashion | 3 cr |
| FASH 400 Employment Seminar | 1 cr |
| FASH 478 Fashion Design Capping I: Portfolio Development | 3 cr |
| FASH 479 Fashion Design Capping II: Collections I | 3 cr |
| FASH 480 Fashion Design Capping III: Collection II | 3 cr |

Credit Requirement in Fashion Design 56 cr
Course Requirements in Related Fields
ART 160 History of Western Art I OR
ART 180 History of Western Art II**
ART 281 History of Costume

Credit Requirement in Related Fields
6 cr

* Fashion Design students are strongly encouraged to take additional courses in Art History, particularly ART 366 History of 20th Century Art.

Total Credit Requirement for a Concentration in Fashion Design 62 cr
3.0 Core/Liberal Studies Requirements
3.1 FOUNDATION

FYS 101 First Year Seminar 4 cr
ENG 120 Writing for College 3 cr

## 7 cr

### 3.2 DISTRIBUTION <br> Breadth

PHIL 101 Philosophical Perspectives
3 cr


#### Abstract

Ethics, Applied Ethics, or Religious Studies 3 cr Fine Arts 0 cr History 3 cr Literature 3 cr Mathematics 3 cr Natural Science 3 cr Social Science $\quad 3 \mathrm{cr}$ (fulfilled by major field req.)

21 cr Pathway* 12 cr Courses addressing an interdisciplinary topic. Total Core/Liberal Studies Requirement 40 cr

Electives 18 cr Total Credit Requirement for Graduation 120 cr * Breadth and Pathway courses may overlap, but all students must take a total of 36 distribution credits (including related field requirements). Students majoring in Breadth areas may apply a maximum of 6 credits to their distribution total. If applicable to a Pathway, 3 credits may come from disciplines outside of Core Breadth areas. Although foreign language and culture courses are not required within the Core, some courses in these fields may be used to fulfill distribution requirements. See the Core/LS Program website for a detailed list of all courses that satisfy distribution requirements.


## RECOMMENDED PROGRAM SEQUENCE FOR A BACHELOR OF FINE ARTS IN FASHION DESIGN

FRESHMAN YEAR
FALL

| FASH 100 Fashion in Culture \& Commerce | 3 cr |
| :--- | :--- |
| FASH 126 Creative Process | 3 cr |
| FYS 101 First Year Seminar | 4 cr |
| ENG 120 Writing for College | 3 cr |
| Core Distribution | $\underline{3 \mathrm{cr}}$ |
|  | 16 cr |

## SOPHOMORE YEAR

FALL

| FASH 140 Fash Design I: Draw \& Color | 3 cr |
| :--- | ---: |
| FASH 225 Apparel Development I | 3 cr |
| FASH245 Digital Fashion Design | 3 cr |
| FASH 235 Fashion Trend Forecasting \& Analysis | 3 cr |
| Elective | $\frac{3 \mathrm{cr}}{15 \mathrm{cr}}$ |

JUNIOR YEAR

| FALL |  |
| :--- | ---: |
| Core Distribution | 3 cr |
| Core Distribution | 3 cr |
| Elective (Textile Design) | 3 cr |
| Elective | 3 cr |
| Elective | $\underline{3 \mathrm{cr}}$ |
|  | 15 cr |

## SENIOR YEAR

FALL
FASH 478 Fashion Design Capping I:Port. Dev. 3 cr FASH 479 Fashion Design Capping II: Collectionsl 3 cr Core Distribution 3 cr
Core Distribution 3 cr
ART160/180 History of Art $\quad 3 \mathrm{cr}$

## SPRING

| FASH 200 Textiles: Studies \& Appl | 3 cr |
| :--- | :--- |
| FASH 210 Design Studio Techniques | 3 cr |
| ART 281 History of Costume | 3 cr |
| Core Distribution | 3 cr |
| PHIL 101 Philosophical Perspectives | 3 cr |
| FASH 130/131/132/133 Fashion Figure Drawing | $\frac{1 \mathrm{cr}}{}$ |
|  | 16 cr |

SPRING
FASH 240 Fashion Design II: Presentationl 3 cr
FASH 261 Apparel Development II 3 cr
FASH 268 Digital Fashion Design II 3 cr
FASH300 Product Development 3 cr
FASH 381 History of Modern Fashion 3 cr
15 cr

SPRING
FASH 310 Apparel Development III 3 cr
FASH 345 Fashion Design III: Design Workshop 3 cr
Core Distribution 3 cr
Core Distribution 3 cr
Elective 3 cr
15 cr

## SPRING

| FASH 400 Employment Seminar | 1 cr |
| :--- | ---: |
| FASH480 Fashion Design Capping III: CollectionsII | 3 cr |
| Core Distribution | 3 cr |
| Core Distribution (if needed) | 3 cr |
| Elective(Knitwear) | $\underline{3 \mathrm{cr}}$ |
|  | 13 cr |

## REQUIREMENTS FOR A MINOR IN FASHION MERCHANDISING

Prerequisite: Permission of the Fashion Program Director
The Merchandising Minor provides a foundation in retailing, buying, or marketing.
Required Courses (3 credits each):
FASH 100 Fashion in Culture \& Commerce
FASH 265 Principles of Retailing
FASH 304 Merchandise Planning \& Control
Select three courses (3 credits each) from the following menu:
FASH 200 Textiles: Studies \& Applications
FASH 245 Fashion Digital Design I (or CMPT103)
FASH 266 Writing for Fashion
FASH 235 Trend Forecasting and Analysis
FASH 295 Fashion Show Production
FASH 305 Sustainability
FASH 315 Fashionology (Fall only)
FASH 355 Buying, Planning \& Allocation
FASH 455 Global Merchandising Strategies

Total Credit Requirement for a Minor in Fashion Merchandising 18 cr

## REQUIREMENTS FOR A MINOR IN PRODUCT DEVELOPMENT

Prerequisite: Permission of the Fashion Program Director
The Product Development Minor is available to Fashion Design or Merchandising Majors and provides a foundation in contemporary concepts of apparel industry product development, production, sourcing, branding, licensing, and product data management.

| Required courses: (3 credits each) | 9 cr |
| :--- | :---: |
| FASH 200 Textiles: Studies \& Applications |  |
| FASH 289 Production \& Sourcing in the Apparel Industry |  |
| FASH 300 Product Development |  |
|  |  |
| Select three courses (3 credits each) from the following list: |  |
| FASH 267 Textile Design |  |
| FASH 325 Private Label Development |  |
| FASH 341 Fashion Branding \& Licensing |  |
| FASH 379 Knitwear Design |  |
| FASH 415 Advanced Fashion PDM Software |  |
| FASH 455 Merchandising Strategies |  |

RADLEY CRAMER, B.S., Program Director

## MISSION:

The Fashion Program builds on the College's strong liberal arts tradition with a curriculum designed to keep pace with the changing needs of the fashion industry. Students develop creative, technical, and business skills that position them for successful employment. Internships are an integral part of the learning experience in the Fashion Program, as is the effective use of technology, including computer-aided design and industry-specific software.

The Fashion Program for Fashion Merchandising features a comprehensive curriculum leading to the Bachelor of Science Degree. Students may choose from three concentrations - the Business concentration, Product Development concentration, or Fashion Promotion concentration.

The Business Minor concentration focuses on the planning, procurement, and marketing aspects of the fashion business. Students learn to research target markets, analyze business results, manage the supply chain, and develop strategies that effectively meet the needs of consumers. The Product Development concentration explores the development of private label or branded merchandise, supply chain management, and the use of product data management techniques. The Fashion Promotion concentration is geared the student seeking a career in fashion public relations or advertising, event production or on-line promotion. A capping course is required for all senior Merchandising students. The capstone project requires that the student relate his/her knowledge of fashion merchandising and program concentration, related courses and the core, often in collaboration with major fashion companies. Fashion Merchandising students may also pursue a Product Development minor.

## REQUIREMENTS FOR A BACHELOR OF SCIENCE IN FASHION MERCHANDISING WITH A BUSINESS CONCENTRATION

Note: A minimum of 60 credits in Liberal Arts is required. This may require utilizing some elective credits.
1.0 Course Requirements in Fashion Merchandising with a Business Minor

| FASH 100 Fashion in Culture \& Commerce | 3 cr |
| :--- | :--- |
| FASH 200 Textiles | 3 cr |
| FASH 245 Digital Fashion Design I | 3 cr |
| FASH 265 Retailing Principles \& Practices | 3 cr |
| FASH 235 Trend Forecasting \& Analysis | 3 cr |
| FASH 300 Product Development | 3 cr |
| FASH 304 Merchandise. Planning \& Control | 3 cr |
| FASH 355 Buying, Planning \& Allocation | 3 cr |
| FASH 381 History of Modern Fashion | 3 cr |
| FASH 400 Employment Seminar | 1 cr |
| FASH 455 Global Merchandising Strategies | 3 cr |
| FASH 477 Merchandise Capping | $\underline{\mathrm{cr}}$ |

Credit Requirement in Fashion Merchandising with a Business Minor

$$
34 \mathrm{cr}
$$

2.0 Course Requirement in Related Fields
ART 281 History of Costume 3 cr

COM 102 Introduction to Communication 3 cr
COM 220 Introduction to Strategic Advertising 3 cr
BUS 320 Financial Management 3 cr
BUS 340 Marketing Principles 3 cr
ACCT 203 Financial Accounting 3 cr
ACCT 204 Managerial Accounting 3 cr
ECON 103 Principles of Microeconomics 3 cr
ECON 104 Principles of Macroeconomics $\underline{3 \mathrm{cr}}$
Credit Requirement in Related Fields

Total Credit Requirement for a Major in Fashion Merchandising with a Business Minor 61 cr
3.0 Core/Liberal Studies Requirements
3.1 FOUNDATION

First Year Seminar 4 cr
Writing for College 3 cr
3.2 DISTRIBUTION Breadth

PHIL 101 Philosophical Perspectives 3 cr
Ethics, Applied Ethics, or Religious Studies 3 cr
$\begin{array}{ll}\text { Fine Arts } & 0 \mathrm{cr} \\ \text { History } & 3 \mathrm{cr}\end{array}$
Literature
Mathematics (MATH 130 Intro to Statistics**)
3 cr

Natural Science
3 cr
Social Science
0 cr (fulfilled by related field req.)

Courses addressing an interdisciplinary topic


#### Abstract

Total Core/Liberal Studies Requirements 37 cr 4.0 Electives $\underline{\mathbf{2 2} \mathbf{c r}}$

Total Credit Requirement for Graduation 120 cr *Breadth and Pathway courses may overlap, but all students must take a total of 36 distribution credits (including related field requirements). Students majoring in Breadth areas may apply a maximum of 6 credits to their distribution total. If applicable to a Pathway, 3 credits may come from disciplines outside of Core Breadth areas. Although foreign language and culture courses are not required within the Core, courses in these fields may be used to fulfill distribution requirements. See the Core/LS Program website for a detailed list of all courses that satisfy distribution requirements.


** Prerequisite for BUS 320 Financial Management.

## RECOMMENDED PROGRAM SEQUENCE BACHELOR OF SCIENCE IN FASHION MERCHANDISING WITH A BUSINESS CONCENTRATION

FRESHMAN YEAR
FALL
FASH 100 Fashion Culture \& Commerce
FYS 101 First Year Seminar
ENG 120 College Writing
PHIL 101 Philosophical Perspectives
ECON 103 Principles of Microeconomics

## SPRING

| FASH 200 Textiles | 3 cr |
| :--- | :--- |
| COM 102 Intro to Communications | 3 cr |
| ECON 104 Principles of Macroeconomics | 3 cr |
| Core Distribution | 3 cr |
| Core Distribution | $\underline{3 \mathrm{cr}}$ |
|  | 15 cr |


| SOPHOMORE YEAR |  |
| :--- | ---: |
| FALL |  |
| FASH 265 Principles of Retailing | 3 cr |
| CMPT103 or FASH 245 Digital Fashion Design | 3 cr |
| Core Distribution | 3 cr |
| Core Distribution | 3 cr |
| Elective | $\underline{3 \mathrm{cr}}$ |
|  | 15 cr |

## SPRING

COM 220 Intro to Strategic Advertising 3 cr

FASH 235 Trend Forecasting \& Analysis 3 cr
FASH 304 Merch Planning \& Control 3 cr
Elective 3 cr
Core Distribution 3 cr
cr $\quad 15 \mathrm{cr}$

| JUNIOR YEAR |  |
| :--- | ---: |
| FALL |  |
| FASH 300 Product Development | 3 cr |
| FASH 355 Buying, Planning Allocation | 3 cr |
| Core Distribution | 3 cr |
| ART 281 History of Costume | 3 cr |
| ACCT 203 Financial Accounting | $\underline{3 \mathrm{cr}}$ |

SPRING
FASH 381 History of Modern Fashion 3 cr
ACCT 204 Managerial Accounting 3 cr
Core Distribution 3 cr

Core Distribution 3 cr
Elective $\underline{3} \underline{\mathrm{cr}}$

SPRING
FASH 477 Fashion Capping 3 cr
BUS 340 Marketing Principles 3 cr
Core Distribution (if needed) 3 cr
Electives 3 cr
Electives $\quad \frac{3 \mathrm{cr}}{15 \mathrm{cr}}$

## REQUIREMENTS FOR A BACHELOR OF SCIENCE IN FASHION MERCHANDISING WITH PRODUCT DEVELOPMENT CONCENTRATION

Note: A minimum of 60 credits in Liberal Arts is required. This may require utilizing some elective credits.

Note: A minimum of 60 credits in Liberal Arts is required.
1.0 Course Requirements in Fashion Merchandising with Product Development Specialization

| FASH 100 Fashion in Culture \& Commerce | 3 cr |
| :--- | :--- |
| FASH 200 Textiles | 3 cr |
| FASH 245 Digital Fashion Design I | 3 cr |
| FASH 268 Digital Fashion Design II | 3 cr |
| FASH 265 Retailing Principles \& Practices | 3 cr |
| FASH 235 Fashion Trend Forecasting \& Analysis | 3 cr |
| FASH 300 Product Development | 3 cr |
| FASH 304 Merchandise Planning \& Control | 3 cr |
| FASH 305 Sustainability in Fashion | 3 cr |
| FASH 318 Apparel Supply Chain Management | 3 cr |
| FASH 325 Private Label Development | 3 cr |
| FASH 341 Branding \& Licensing | 3 cr |
| FASH 381 History of Modern Fashion | 3 cr |
| FASH 400 Employment Seminar | 1 cr |
| FASH 415 Advanced PDM Software | 3 cr |
| FASH 455 Global Merchandising Strategies | 3 cr |
| FASH 477 Fashion Product Development Capping | $\underline{3 \mathrm{cr}}$ |

Credit Requirement in Fashion Merchandising With a Product Development Specialization 49 cr
2.0 Course Requirement in Related Fields

| ART 281 History of Costume | 3 cr |
| :--- | :--- |
| COM 102 Introduction to Communication | 3 cr |
| COM 220 Intro to Strategic Advertising | $\underline{3 \mathrm{cr}}$ |

Credit Requirement in Related Fields
9cr
Total Credit Requirement for a Major in Fashion Merchandising With a Product Development Specialization
3.0 Core/Liberal Studies Requirements
3.1 FOUNDATION

First Year Seminar 4 cr
Writing for College 3 cr
3.2 DISTRIBUTION

Breadth
PHIL 101 Philosophical Perspectives 3 cr
Ethics, Applied Ethics, or Religious Studies 3 cr
$\begin{array}{ll}\text { Fine Arts } & 0 \mathrm{cr} \\ \text { History } & 3 \mathrm{cr}\end{array}$
Literature 3 cr
Mathematics 3 cr
Natural Science 3 cr
Social Science 3 cr
Pathway* $\quad \underline{12 \mathrm{cr}}$
Courses addressing an interdisciplinary topic

Total Core/Liberal Studies Requirements 40 cr
4.0 Electives $\quad \underline{\mathbf{2 2} \mathbf{~ c r}}$
$\begin{array}{ll}\text { Total Credit Requirement for Graduation } & \text { 120cr }\end{array}$
*Breadth and Pathway courses may overlap, but all students must take a total of 36 distribution credits (including related field requirements). Students majoring in Breadth areas may apply a maximum of 6 credits to their distribution total. If applicable to a Pathway, 3 credits may come from disciplines outside of Core Breadth areas. Although foreign language and culture courses are not required within the Core, courses in these fields may be used to fulfill distribution requirements. See the Core/LS Program website for a detailed list of all courses that satisfy distribution requirements.

## RECOMMENDED SEQUENCE BACHELOR OF SCIENCE IN FASHION MERCHANDISING WITH PRODUCT DEVELOPMENT CONCENTRATION

Note: A minimum of 60 credits in Liberal Arts is required. This may require utilizing some elective credits.

| FALL |  | SPRING |  |
| :---: | :---: | :---: | :---: |
| FASH 100 Fashion Culture \& Commerce | 3 cr | FASH 200 Textiles | 3 cr |
| FYS 101 First Year Seminar | 4 cr | FASH245 Digital Fashion Design | 3 cr |
| ENG 120 College Writing | 3 cr | FASH 265 Retailing Principles \& Practices | 3 cr |
| PHIL 101 Philosophical Perspectives | 3 cr | Core Distribution | 3 cr |
| COM 102 Intro to Communications | 3 cr | Core Distribution | 3 cr |
|  | 16 cr |  | 15 cr |
| SOPHOMORE YEAR |  |  |  |
| FALL |  | SPRING |  |
| FASH 268 Digital Fashion Design II | 3 cr | FASH 300 Product Development | 3 cr |
| FASH 235 Trend Forecasting \& Analysis | 3 cr | FASH 304 Merchandise Planning \& Control | 3 cr |
| Core Distribution | 3 cr | Core Distribution | 3 cr |
| Core Distribution | 3 cr | Core Distribution | 3 cr |
| Elective | 3 cr | Elective | 3 cr |
|  | 15 cr |  | 15 cr |
| JUNIOR YEAR |  |  |  |
| FALL |  | SPRING |  |
| FASH 341 Branding \& Licensing | 3 cr | FASH 318 Apparel Supply Chain Management | 3 cr |
| COM 220 Intro to Strategic Advertising | 3 cr | FASH 325 Private Label | 3 cr |
| Core Distribution | 3 cr | ART 281 History of Costume | 3 cr |
| Core Distribution | 3 cr | Core Distribution | 3 cr |
| Elective | 3 cr | Elective | 3 cr |
|  | 15 cr |  | 15 cr |
| SENIOR YEAR |  |  |  |
| FALL |  | SPRING |  |
| FASH 305 Sustainability | 3 cr | FASH 455 Global Merchandising Strategies | 3 cr |
| FASH 381 History of Modern Fashion | 3 cr | FASH 477 Fashion Capping | 3 cr |
| FASH 415 Web PDM | 3 cr | FASH 400 Employment Seminar | 1 cr |
| Core Distribution (if needed) | 3 cr | Core Distribution (if needed) | 3 cr |
| Elective | 3 cr | Electives | 3 cr |
|  |  | Electives | 3 cr |
|  | 15 cr |  | 16 cr |

## REQUIREMENTS FOR A BACHELOR OF SCIENCE IN FASHION MERCHANDISING WITH A FASHION PROMOTIOIN CONCENTRATION

Note: A minimum of 60 credits in Liberal Arts is required. This may require utilizing some elective credits.
Project Requirement: Students wishing to enter the Fashion Merchandising major must submit the required project. Note: A minimum of 60 credits in Liberal Arts is required.

### 1.0 Course Requirements in Fashion Merchandising with a Fashion Promotion Specialization

| FASH100 Fashion in Culture \& Commerce | 3 cr |
| :--- | :--- |
| FASH200 Textiles | 3 cr |
| FASH 245 Digital Fashion Design I | 3 cr |
| FASH265 Retailing Principles \& Practices | 3 cr |
| FASH235 Fashion Trend Forecasting \& Analysis | 3 cr |
| FASH300 Product Development | 3 cr |
| FASH341 Branding \& Licensing | 3 cr |
| FASH381 History of Modern Fashion | 3 cr |
| FASH400 Employment Seminar | 1 cr |
| FASH455 Global Merchandising Strategies | 3 cr |
| FASH477 Fashion Merchandising Capstone | 3 cr |
|  |  |
| Student will choose 3 courses from this selection (3 crs each): | $\underline{9 \mathrm{cr}}$ |
| FASH272 Event Planning |  |
| FASH273 Visual Merchandising |  |
| FASH288 Writing for Fashion |  |
| FASH295 Fashion Show Production |  |
| FASH305 Sustainability in Fashion |  |
| FASH315 Fashionology: Retail Entrepreneurship |  |
| FASH366 Advanced Fashion Show Production |  |

2.0 Course Requirement in Related Fields
ART281 History of Costume 3 cr
COM102 Introduction to Communication ..... 3 cr
COM103 Digital Toolbox ..... 3 cr
COM211 Fundamentals of PR Theory \& Practice ..... 3 cr
COM220 Intro to Strategic Advertising ..... 3 cr
Choose two courses from the following: ..... 6 cr
COM 333 Applied Research Analytics ..... 3 cr
COM 348 Integrated Strategies, Tactics and Shareholders ..... 3 cr
COM Special Topics: Media Strategy ..... 3 cr
Credit Requirement in Related Fields24 cr
Total Credit Requirement for a Major in Fashion Merchandising With a Fashion Promotion Specialization ..... 64 cr
3.1 FOUNDATION
First Year Seminar ..... 4 cr
Writing for College 3 cr
3.2 DISTRIBUTION

    Breadth
        PHIL 101 Philosophical Perspectives 3 cr
        Ethics, Applied Ethics, or Religious Studies 3 cr
        Fine Arts
        0 cr (fulfilled by related field req.)
        History
        Literature
        Mathematics
        Natural Science
        Social Science
        3 cr
        Pathway*
        12 cr
    Courses addressing an interdisciplinary topic
    Total Core/Liberal Studies Requirements 40 cr
4.0 Electives ..... 16 cr
Total Credit Requirement for Graduation ..... 120 cr*Breadth and Pathway courses may overlap, but all students must take a total of 36 distribution credits (including related field requirements). Students majoring inBreadth areas may apply a maximum of 6 credits to their distribution total. If applicable to a Pathway, 3 credits may come from disciplines outside of Core Breadthareas. Although foreign language and culture courses are not required within the Core, courses in these fields may be used to fulfill distribution requirements. See theCore/LS Program website for a detailed list of all courses that satisfy distribution requirements.

## RECOMMENDED SEQUENCE BACHELOR OF SCIENCE IN FASHION MERCHANDISING WITH FASHION PROMOTION CONCENTRATION

## FRESHMAN YEAR

FALL

| FASH 100 Fashion Culture \& Commerce | 3 cr |
| :--- | :--- |
| FYS 101 First Year Seminar | 4 cr |
| ENG 120 College Writing | 3 cr |
| PHIL 101 Philosophical Perspectives | 3 cr |
| COM 102 Intro to Communications | $\underline{3 \mathrm{cr}}$ |
|  | 16 cr |

SOPHOMORE YEAR
FALL
FASH 245 Digital Fashion Design 3 cr
FASH 265 Retailing Principles \& Practices 3 cr
COM 211 Fundamentals of PR 3 cr
Core Distribution 3 cr
Core Distribution $\quad \underline{3 \mathrm{cr}}$

SPRING

| FASH 200 Textiles | 3 cr |
| :--- | ---: |
| COM 103 Digital Toolbox | 3 cr |
| FASH 200 Textiles | 3 cr |
| Core Distribution | 3 cr |
| Core Distribution | $\underline{3 \mathrm{cr}}$ |
|  | 15 cr |

SPRING
FASH 235 Trend Forecasting \& Analysis 3 cr COM 220 Intro to Strategic Advertising 3 cr Core Distribution 3 cr Core Distribution 3 cr Elective $\quad \underline{3 \mathrm{cr}}$

| JUNIOR YEAR |  |  |  |
| :---: | :---: | :---: | :---: |
| FALL |  | SPRING |  |
| FASH 300 Product Development | 3 cr | FASH 41 Branding \& Licensing | 3 cr |
| COM 348 Integr. Strat., Tactics, Shareholders | 3 cr | FASH 381 History of Modern Fashion | 3 cr |
| ART 281 History of Costume | 3 cr | COM 333 Applied Research Analytics | 3 cr |
| Fashion Menu choice 1 | 3 cr | Core Distribution | 3 cr |
| Elective | 3 cr | Elective | 3 cr |
|  | 15 cr |  | 15 cr |
| SENIOR YEAR |  |  |  |
| FALL |  | SPRING |  |
| FASH 455 Global Merchandising Strategies | 3 cr | Fashion Menu Choice 3 | 3 cr |
| Fashion Menu Choice 2 | 3 cr | FASH 477 Fashion Capping | 3 cr |
| FASH 400 Employment Seminar | 1 cr | Core Distribution (if needed) | 6 cr |
| COM Menu Choice 1 | 3 cr | Electives | 3 cr |
| Core Distribution (if needed) | 3 cr |  |  |
| COM Menu Choice 2 | 3 cr |  | 15 cr |
|  | 16 cr |  |  |

## REQUIREMENTS FOR A MINOR IN PRODUCT DEVELOPMENT

Prerequisite: Permission of the Fashion Program Director

The Product Development Minor is available to Fashion Design or Merchandising Majors and provides a foundation in contemporary concepts of apparel industry product development, production, sourcing, branding, licensing, and product data management.

| Required courses: (3 credits each) | 9 cr |
| :--- | :---: |
| FASH 200 Textiles: Studies \& Applications |  |
| FASH 289 Production \& Sourcing in the Apparel Industry |  |
| FASH 300 Product Development |  |
|  |  |
| Select three courses (3 credits each) from the following list: | 9 cr |
| FASH 267 Textile Design |  |
| FASH 325 Private Label Development |  |
| FASH 341 Fashion Branding \& Licensing |  |
| FASH 379 Knitwear Design |  |
| FASH 415 Advanced Fashion PDM Software |  |
| FASH 455 Global Merchandising Strategies |  |

Total Credit Requirement for a Minor in Product Development 18 cr

## RELIGION

GEORGANNA ULARY, Ph.D., Chairperson

## MISSION:

The Religion Major is designed to equip students to pursue a variety of critical scholarly inquiries into the nature of religion and the relation of religious phenomena to other phenomena within a broader cultural setting. The Major will provide students with an introduction to the history, scriptures, rituals, doctrines, and ethics of ancient, Western and Eastern religions.

## REQUIREMENTS FOR A BACHELOR OF ARTS IN RELIGION

Note: A minimum of 90 credits in Liberal Arts is required.

| 1.0 Course Requirements in Religion |  |
| :--- | :--- |
| REST 107 Intro to Religion | 3 cr |
| REST 201 Religion in America | 3 cr |
| REST 203 Christianity OR | 3 cr |
| REST 204 Judaism OR |  |
| REST 243 Catholic Thought \& Spirituality | 3 cr |
| REST 209 World Religions | 3 cr |
| REST 215 Religions of India | 3 cr |
| REST 300 Judeo Christian Scriptures OR |  |
| REST 371 Hebrew Bible as Classic Literature | 3 cr |
| REST 315 Global Liberation Theology OR |  |
| REST 331 Philosophy of Religion | 3 cr |
| REST 477 Religion Capping |  |
| 200-Level Religious Ethics Course | 3 cr |
| 300-Level Religious Ethics Course | 3 cr |
| One additional REST Course | 3 cr |

Total Credit Requirement in Religion
2.0 Course Requirements in Related Fields

CMPT 103 Technology for the $21^{\text {st }}$ Century 3 cr

Total Credit Requirement in Related Fields
Total Credit Requirement for a Major in Religion
3.0 Core/Liberal Studies Requirements
3.1 FOUNDATION

FYS 101 First Year Seminar 4 cr
ENG 120 Writing for College 3 cr

| DISTRIBUTION |  |
| :--- | ---: |
| Breadth | 3 cr |
| PHIL 101 Philosophical Perspectives | 0 cr |
| Ethics, Applied Ethics, or Religious Studies | 3 cr |
| Fine Arts | 3 cr |
| History | 3 cr |
| Literature | 3 cr |
| Mathematics | 3 cr |
| Natural Science | $\underline{\mathrm{cr}}$ |

Pathway*
3 cr
Ethics, Applied Ethics, or Religious Studies 0 cr
Fine Arts 3 cr
$-3 \mathrm{Cr}$
Mathematics 3 cr
Natural Science 3 cr
Social Science 3 cr

33 cr

3 cr
36 cr (fulfilled by major field req.)

21 cr
12 cr

Total Core/Liberal Studies Requirement

### 4.0 Electives

Total Credit Requirement for Graduation

40 cr
44 cr

* Breadth and Pathway courses may overlap, but all students must take a total of 36 distribution credits (including related field requirements). Students majoring in Breadth areas may apply a maximum of 6 credits to their distribution total. If applicable to a Pathway, 3 credits may come from disciplines outside of Core Breadth areas. Although foreign language and culture courses are not required within the Core, some courses in these fields may be used to fulfill distribution requirements. See the Core/LS Program website for a detailed list of all courses that satisfy distribution requirements.


## RECOMMENDED PROGRAM SEQUENCE FOR A BACHELOR OF ARTS IN RELIGION

## FRESHMAN YEAR

## FALL

| PHIL 101 Philosophical Perspectives | 3 cr |
| :--- | ---: |
| FYS 101 First Year Seminar | 4 cr |
| ENG 120 Writing for College | 3 cr |
| REST 107 Intro to Religion | 3 cr |
| Core/LS | $\underline{3 \mathrm{cr}}$ |
|  | $\underline{16 \mathrm{cr}}$ |


| SOPHOMORE YEAR |  |
| :--- | ---: |
| FALL |  |
| REST 203, 204 or 243 | 3 cr |
| Core/LS Social Science | 3 cr |
| Elective | 3 cr |
| Elective | 3 cr |
| Elective | $\underline{3 \mathrm{cr}}$ |
|  | $\underline{15 \mathrm{cr}}$ |


| JUNIOR YEAR |  |
| :--- | ---: |
| FALL |  |
| REST 200-Level Elective | 3 cr |
| REST 300 or REST 371 | 3 cr |
| Core/LS Pathway | 3 cr |
| Elective | 3 cr |
| Elective | $\underline{3 \mathrm{cr}}$ |
|  | $\underline{15 \mathrm{cr}}$ |

## SENIOR YEAR

FALL
REST 315 or REST $331 \quad 3 \mathrm{cr}$
Core/LS Pathway 3 cr
REST Elective 3 cr
Elective
Elective
15 cr

## SPRING

REST 201 Religion in America 3 cr

REST 209 World Religions 3 cr
Core/LS Science 3 cr
Core/LS Fine Arts 3 cr
Elective $\underline{3 \mathrm{cr}}$
15 cr
SPRING
REST 215 Religions of India 3 cr
Core/LS History 3 cr
Core/LS Literature 3 cr
CMPT 103 Technology for 21 ${ }^{\text {st }}$ Century 3 cr
Elective $\underline{3 \mathrm{cr}}$

SPRING
REST 300-Level Elective 3 cr
Core/LS Pathway 3 cr
Core/LS Mathematics 3 cr
Elective 3 cr
Elective $\underline{3 \mathrm{cr}}$
15 cr
SPRING
REST 477 Capping 3 cr
Core/LS Pathway 3 cr
Elective 3 cr
Elective 3 cr
Elective $\quad \underline{2}$ cr

