

MARIST COLLEGE

School of Global and Professional Programs

MODULE DESCRIPTIONS

MBA Basics for Today's World
Non Credit **Executive Education** Program

Leadership for Effectiveness

BMBA504N001

This course will take the student through the principles of leadership and their effective application in the workplace. This course will not only focus on the basics of leadership but will also cover the challenges that leaders face every day. We will examine effective mechanisms for managing conflict, motivation techniques, team management, and decision making. In addition, we will also examine how effective leaders influence the culture of an organization and the challenges of leading through changing environments.

The goal of this course is to give students the basic tools to be more effective in the workplace and be better prepared to meet the demands of leading. We will accomplish this by using real world examples and exercises to enable students to better understand and use the concepts covered. Students will leave this course with the tools to become more effective leaders.

Organizing for the Global Economy

BMBA500N001

In 2005, Thomas Friedman declared, "The world is flat". Digitization has created opportunities for sharing knowledge within and across firms anytime and anywhere. This new capability has tendered new opportunities and challenges for managers. On the one hand, firms can more efficiently manage their operations as well as reach across continents to fulfill their value chains. On the other hand, this has added an element of complexity to the management menu. Cooperative strategic business models such as international joint ventures, strategic alliances and supply chain partnerships have become common place, however their effectiveness varies. When organizations need to rely on virtual management, and partners can evolve into competitors, success turns on how to best share and protect know-how. Add to this mix the reality that such partners come from different cultures and it is a wonder that any of these cooperative business models succeed at all!

After a brief overview of essential drivers and cooperative business models, we explore an actual case of a failed multi-national knowledge-transfer project. By delving into the intricacies of managing across cultures, continents and technologies we arrive at a working framework for creating stakeholder value in the global economy.

Legal Issues for the 21st Century Organization

BMBA502N001

In this course we will examine the current North American legal system, paying particular attention to social, economic and ethical issues. In the course we will explore civil vs. criminal law distinctions, regulatory matters, employer-employee law, consumer protection laws, and corporate debt restructuring.

This course will commence with an examination of the foundation of United States law and will then move to a study of various substantive areas of law. The social, economic and ethical issues that affect each area of substantive law will be discussed and analyzed.

Regulatory proposals, particularly as a result of the current global economic crisis, will be studied. Governmental regulation of private industry will be examined with a focus on legal issues affecting managers and employees of companies.

Managing the Issues of Accounting and Finance

BMBA501N501

In today's business environment, sound financial decisions are required to survive and prosper. This course is designed to increase your knowledge in the field of accounting and finance and to enhance your ability to make informed financial decisions. Topics include; the key elements of financial statements, trend analysis, financial ratios, return on investment, internal controls, and cash budgeting.