

MARIST IN LONDON & BARCELONA

May 31 - June 14, 2010



Global Fashion and Trends

THE PROGRAM

This program is intended to explore the birth of fashion trends in two major European fashion capitals, London and Barcelona. The streets, department stores, specialty stores and museums serve as inspiration to designers from around the world. The aesthetics - color, silhouette and texture - will be compared and contrasted to what is found here in the U.S.

Site visits are to include art museums, artisan workshops, couture studios, as well as a wide variety of retail establishments for insight into why we, as Americans, look to London and Barcelona for trend information. Students will gain valuable experience into how product developers, designers and trend researchers shop major European cities for color, silhouette and textile inspiration, and trend development. Students will interpret trends for various target markets, gaining an understanding of the difference between American and European designers and retail establishments.

THE COURSE

Three (3) undergraduate credits will be offered for the program. Students will register for the course below:

FASH 235N-150 Trend Forecasting & Analysis

PROGRAM DIRECTOR

Prof Sonia Roy is the Program Director. A second full time Marist instructor/chaperone will also accompany the group to assist with logistics.

ACADEMIC AND COURSE WORK

The academic portion of the program will be conducted by Prof Sonia Roy. Pre-departure orientations will be scheduled during Spring Semester at Marist College. Students are required to participate in all aspects of the program and to complete required exercises for a final grade. Course requirements will include a pre-departure study, paper and presentations, a daily journal and field assignments, group discussions during travel, and a post-travel final project. For more about course requirements, please arrange a meeting with Prof Roy.

Students are required to attend orientation/class sessions during Spring Semester 2010. Dates to be announced.

PROGRAM ITINERARY*

The program will begin in London before moving to Barcelona. Students will visit sites of historic and cultural importance, museums

and department stores, boutiques, the theatre, fashion industry showrooms and trendy neighborhoods.

HOUSING

Students will stay in budget hotels (double or triple occupancy).

MEALS

Breakfast is provided on the program. All other meals will be the responsibility of the student. Students are encouraged to explore the culinary offerings available in each city.

**The MIP reserves the right to make changes to the scheduled itinerary. Any changes will be discussed during orientation.*



PROGRAM COST OF \$3,800.00 INCLUDES:

- Roundtrip Airfare (NYC-London/Barcelona-NYC)
- Airport Transfer in the UK and Spain
- Program Transportation in the UK and Spain
- Accommodations (double or triple occupancy)
- 1 meal per day (breakfast)
- Site visits (entrance fees to designated venues)
- Health Insurance

COSTS NOT INCLUDED:

- 3-credits Marist tuition
- 2 meals per day
- Personal expenses, transportation and excursions
- Passport and visa (if required)
- Taxes and surcharges (airline, airport and departure)
- US Airport Transfer
- Gratuities

SPACE IS LIMITED!!

PROGRAM NOTES

- Graduating Seniors: Please note that students participating in a Spring Attachment course will be able to participate in the May Commencement Ceremony. Your actual graduation date upon which your degree is conferred will be August 31, as your Spring Attachment coursework will not be completed until after the May 31 conferral date. Your diploma will be mailed to you in early September.
- Fluctuating exchange rates, airline and other fees may lead to costs changes.
- Program fees are based on a minimum number of participants in the program. Refund Policy: Please speak with the Coordinator for specific information on Marist International Programs short-term program refund policy prior to making any payments for the program. Your \$300 non-refundable deposit indicates your acceptance of the Refund Policy.
- Applicants should demonstrate flexibility and a sincere desire to increase their understanding of English and Spanish culture and society, and should possess the emotional strength to adjust to a foreign environment.
- Marist International Programs reserves the right to modify or cancel the program as dictated by current economic and/or political situations. This may include changes to the scheduled itinerary or program dates.
- All fees will be refunded if a program is cancelled.
- Information in this brochure is subject to change.

PROGRAM TUITION

This Spring Attachment course can be taken as part of your 2010 Spring Semester course load. If you decide to take this course in addition to your regular full-time course load (16 credits maximum), you will be responsible for any additional per-credit charge (\$610.00 per undergraduate credit). Tuition is not included in the program cost.

All payments, including the \$300 non-refundable deposit, should be made in Student Financial Services, Donnelly 200. Student Financial Services can accept payments by cash or check. If you wish to pay by credit card (Discover, MasterCard or American Express only), you must do so online at <http://www.marist.edu/financialaid/payment.html>. A 2% convenience fee is assessed for all credit card transactions.

FOR MORE INFORMATION

Academic Matters

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General Information

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ENGLAND



SPAIN



PROGRAM REGISTRATION PAYMENTS AND DEADLINES

November 20, 2009 \$300.00 Deposit (non-refundable)
SPRING ADD/DROP

January 25, 2010 LATE SPRING ADD/DROP

Students are required to pay all fees and costs for the program if course is added during Late Spring 2010 Add/Drop.

PAYMENT SCHEDULE

Program cost is included with the Spring Tuition bill and is payable by the Spring Bill due date which is early January.

TuitionPay offers a Spring only monthly payment plan option. Contact 1.800.635.0120 or visit their website at www.tuitionpay.com for additional information. Spring plans can be spread over four (4) months, and can be set up in November with first payment due in December.

Alternative loans: visit our website at <http://www.marist.edu/financialaid> for information on alternative loans.