

July 29, 2009

Dear Graduate Student:

I would like to welcome you to Corporate Financial Theory and Practice, MBA 671, an on-line course offered in the Fall of 2009. We will use the software called “iLearn” as the vehicle for this on-line course. Whether you have previously completed on-line courses or this is entirely new to you, I hope you will find it an interesting and useful experience.

In the on-line course, you will have the flexibility and convenience of studying whenever you choose and you will not have to spend time commuting. We hope this results in a more focused and efficient use of your time.

The textbook for this course will be Financial Management: Theory and Practice, 12th edition, by Brigham and Ehrhardt, published by Southwestern. You can go to the online web site for book ordering at <http://marist.bkstore.com> or you may decide to purchase it from other sources. Please make sure to obtain your textbook before the class begins.

Also, prior to the start of class, I would like you to go to “iLearn” and then into the “Forums”, select “A Personal Introduction” subject and then enter some information about yourself that you would like to share with the rest of the class. Use “your last name, your first name” format as the title of your message. Please tell us where you live (city & state), where you work, what you do at work, perhaps some of your interests, where you got your undergraduate degree, your undergraduate major, any contact information you wish to share, and any other information that might be of interest to the rest of the class.

For the first week, please read Chapter 2 in the textbook, and in iLearn under the “lessons” read “Lecture Notes”, and “PowerPoint Presentations”, and then perform the required assignments. Then you will be ready to take the chapter quiz online, which may last 2-3 hours. This will be our plan for each of the nine chapters covered in this course, i.e., Chapters 2, 11, 10, 12, 16, 18, 9, 23, and 26.

Please let me know if I can be of any help at any time. I wish you the best.

Sincerely,

Kavous Ardalan, Ph.D.
Professor of Finance
kavous.ardalan@marist.edu