

August 2009

Dear MBA Student:

Welcome to the on-line course MBA 688, Ethical Management of Organizations, for Fall 2009. This course begins on August 3<sup>th</sup> and ends on December 17<sup>th</sup>. It is primarily discussion based. Most weeks you will participate in a small group discussion. You should anticipate that you will need to keep up with the discussion on a **daily** basis.

The textbook used for this course will be *Business Ethics: Concepts and Cases*, 6<sup>th</sup> edition by Manuel Velasquez, Prentice Hall ISBN 0-13-193007-9. We will also be using the popular press book *Defining Moments: When Managers Must Choose between Right and Right* by Joseph Badaracco, Jr. Harvard Business School Press ISBN 0-87584-803-6. Please obtain these books as soon as possible. You can check the Marist bookstore at <http://marist.bkstore.com> for availability and ordering or check the growing number of on-line sources.

In order to access the course, go to <https://ilearn.marist.edu/xsl-portal>. If you are new to the online system and you do not have your email, contact the Marist College HELP Desk at (845) 575-4357 and request an account.

If this is your first course in the on-line MBA Program or your first course using the new *iLearn* software, please click on the student tutorial and course demo links at the bottom of the login page. You may have to experiment a little but these resources should provide an overview of how you will navigate your real course.

Students can access the course on Friday, August 28<sup>th</sup>. When you first logon there will be a general discussion group called "Bios." Go to this discussion area and post a brief bio of yourself that will allow other students to get to know you and you to get acquainted with them.

I run this course in a way that I believe is helpful to students but initially can be confusing. The reading assignments are given the week before the discussion. For example, the first week we will be getting to know each other, posting bios etc. but there will be no content discussion. The reading assignment for the first week is the material we will be discussing the following week. You will always be reading one week ahead and for the discussion that will take place the following week. This allows students to be prepared and not have a lag in starting the discussion while waiting for students to read the relevant material.

Once again, welcome to Ethical Management of Organizations!

Sincerely,

Dr. Joanne H. Gavin  
Associate Professor of Management