MASTER OF BUSINESS ADMINISTRATION FOR ACCOUNTANTS

ASSOCIATE DEAN, GRADUATE DIRECTOR — MBA FOR ACCOUNTANTS
School of Management
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SchoolOfManagement@Marist.edu

In 2009 New York became the 47th state in the U.S. to require 150 credit hours to be eligible for licensure as a Certified Public Accountant (CPA) in New York State. The Marist College School of Management is pleased to offer a “registered program” with the New York Office of Professions which meets the 150-credit-hour educational requirements for a candidate to be eligible for licensure as a Certified Public Accountant (CPA) in New York State. Individuals successfully completing the 30-hour program will earn a Master of Business Administration (MBA) degree.

The MBA for Accountants program builds upon the accounting foundation that students acquired in their undergraduate degree program by providing a high-quality, broad-based business management education. This program emphasizes the application of theory to management practice and the use of technology to enhance student learning.

SCHOOL OF MANAGEMENT MISSION
We develop people of integrity with the managerial expertise, vision, pragmatism and ethical sensibility to succeed professionally and personally on their own and with others. We prepare leaders to face the challenges of a dynamic and diverse world grounded in our ideals of excellence in education, the importance of community, and commitment to service.

Excellence in Education:
We challenge and develop students by creating a nurturing integrative experiential education within a strong liberal arts tradition.

Importance of Community:
We collaborate as a community of faculty, staff, students, alumni and other stakeholders to expand and continuously improve knowledge of the practice, study, and teaching of management through program innovation, research, and professional activities.

The Commitment to Service:
We use our knowledge and experience with our stakeholders to improve the operation of public and private organizations and the quality of life for individuals and communities in both the region and the world.

EDUCATIONAL OBJECTIVES
The educational objectives of the MBA Program are to:

• provide a dynamic business curriculum that cultivates professional skills and values while focusing on real-world applications and employing current and emerging technologies, and
• advance students’ managerial knowledge, elevate their communication, analytical, technological, and decision-making skills, and stimulate their appreciation of the social and ethical implications of working in a diverse, global business environment.

AACSB INTERNATIONAL ACCREDITATION
In 2002, the Marist College MBA program was granted accreditation by one of higher education’s most prestigious and rigorous international accrediting bodies, The Association to Advance Collegiate Schools of Business-International (AACSB). Accreditation by AACSB-International is the highest distinction offered to business schools both nationally and internationally and confirms Marist’s commitment to the highest standards of excellence in its business curriculum, faculty, and student resources. Only 30 percent of business and management programs nationwide are accredited at both the bachelor’s and master’s degree level, achieving a standard widely accepted and adopted by the educational and business communities.

CURRICULUM
The MBA for Accountants program consists of 10 classes (30 credit hours). They are:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tr>
<td>MBA 610</td>
<td>Sustainable Management in the 21st Century</td>
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<tr>
<td>MBA 614</td>
<td>Accounting Research and Communications</td>
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<td>MBA 621</td>
<td>Strategic Marketing Planning</td>
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<td>MBA 635</td>
<td>Business Analysis for Effective Decision Making</td>
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<td>Managing Organizational Change</td>
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MBA for Accountants students complete their studies in two “capstone” courses. MBA 699, *Current Issues in Professional Accounting*, examines contemporary and controversial issues which emphasize the professional and social responsibilities of the accountant, and prepares students for a career in professional accounting. MBA 801, *Strategic Management*, integrates the various functions of an organization into a strategic, total management perspective. This integration better prepares students to meet the demands of an increasingly complex, competitive and rapidly changing business environment.

FORMAT
The MBA for Accountants program has been carefully crafted to mesh with students’ undergraduate experience, internship opportunities, and accounting firm expectations. Students join a cohort and take their classes together for the duration of the program. They begin with one course in the summer followed by four in the fall, one during winter session, and four in the spring. The summer course is taught in a hybrid format...
– partially face-to-face in a traditional classroom setting, and partially online. The fall and spring courses are taught face-to-face during a 15-week semester. The winter session course is an intense 4-week course taught in a face-to-face format. Students who successfully complete all requirements of the program are eligible to graduate with the MBA degree in May, one year after completing the bachelor’s degree.

ADMISSIONS REQUIREMENTS
The MBA for Accountants program looks at an applicant’s academic accounting and business background, interests, aptitude, and capacity to perform graduate work. In determining admission to the program, the MBA for Accountants program admissions committee checks to make sure the applicant holds a baccalaureate degree. In addition, they look to see that the student has earned a grade of “B” or better in the requisite accounting courses at the undergraduate level including: Financial Accounting, Managerial Accounting, Intermediate Accounting I and II, Cost Accounting, Advanced Accounting, Auditing, Tax, and Advanced Auditing. Further, applicants must have completed the following Foundation courses as part of their undergraduate degree program: Macro and Micro Economics, Marketing, Statistics, Business Management, and Financial Management, with grades of “B” or better. Next, the MBA for Accountants program admissions committee takes into account an applicant’s achievement on either the Graduate Management Admission Test (GMAT) or the Graduate Record Exam (GRE) General Test. At minimum, applicants must earn a score of 450 on the GMAT (and a comparable score on the GRE) to qualify for the MBA for Accountants program. Finally, the admissions committee considers the applicant’s resume and letters of recommendation if applicable.

APPLICATION PROCESS
Applicants must submit all of the material listed below:

- A completed Marist Graduate Admissions Application
- A $50.00 non-refundable application fee made payable to Marist College
- Official transcripts from all undergraduate institutions attended
- A current résumé
- An official score report of the Graduate Management Admission Test (GMAT) or the Graduate Record Exam General Test (GRE) taken within five years of application. Specify on the GMAT application that the GMAT score should be sent to Marist College. Marist’s report code is K9K-FZ-91. For the GRE General Test, specify on the GRE application that the GRE General Test score should be sent to Marist College. Marist’s report code is 2400.
- Completed recommendation forms from two references, preferably at least one from a former professor
- Proof of MMR immunity (if born on or after January 1, 1957) – upon enrollment in the program.
The GMAT is administered as a computer-adaptive test and is offered almost anytime throughout the year at over 400 computer-based testing sites. Applicants are strongly encouraged to utilize commonly available study guides to prepare for taking the exam. Failure to engage in adequate preparation may result in scores unacceptable for admission to the program. To obtain additional information regarding the GMAT exam including registration for upcoming test dates, please visit www.GMAT.org.

The GRE® revised General Test is available at about 700 test centers in more than 160 countries. It is offered as a computer-based test year round at most locations around the world and as a paper-based test up to three times a year in areas where computer-based testing is not available. To obtain additional information regarding the GRE exam, including registration for upcoming test dates, please visit www.ets.org/gre.

INTERNATIONAL APPLICANTS
International students must have their transcripts evaluated (and translated, if necessary) for program equivalency by a recognized credential evaluation service prior to application. A course-by-course evaluation and grade equivalency are needed. Students wishing to pursue the program assume responsibility for remaining in compliance with immigration regulations. Please visit www.marist.edu/graduate for complete international admissions criteria.

REGISTRATION PROCEDURES
Registration and payment is done online.

MBA PROGRAM ACADEMIC POLICIES
To remain in good standing in the MBA for Accountants program, students must maintain a minimum cumulative GPA of 3.0 throughout the program and to graduate. The Graduate Program Director will review the academic status of any student whose GPA falls below 3.0 to determine whether that person can continue in the program. Any student who earns a grade of F for any course will be dismissed from the program. (Please refer to the Student Handbook for additional policies and procedures not covered in this section.)
Graduate Courses for MBA for Accountants Program

MBA 610  
Global Environment of Business  
This course analyzes the broad range of forces shaping the global environment for the conduct of business – with a focus on issues that are increasingly critical for successful business managers. This course includes a survey of core functions of international businesses to illustrate the unique challenges faced by international business managers, and analyzes techniques managers have adopted to respond to these challenges. Topics addressed include the nature and scope of international business; the political, cultural, legal, ethical, and economic considerations of international business; international trade and foreign direct investment, global operations, including production, marketing, strategic planning and human resource management, as well as issues in international accounting.

MBA 614  
Accounting Research and Communications  
This course is designed to provide students with an understanding of how to perform professional accounting and tax research using electronic accounting and tax research services and the Internet. Techniques of identifying issues, locating and evaluating relevant authority, and effectively communicating in writing the conclusions and recommendations of the research are emphasized.

MBA 621  
Strategic Marketing Planning  
This course develops an understanding of the concepts and techniques of contemporary strategic marketing planning. Major subject areas include: evolution of strategic corporate and marketing planning; the logic of the planning process; product and market analysis; definition of opportunities and threats; strategic selection based on product life cycle; evaluation of marketing plans by discounted cash flows, net present value method, and internal rate of return method. The use of models to develop marketing strategies will also be examined. The course makes extensive use of the case study method and employs a “learning by doing” approach.

MBA 635  
Business Analysis for Effective Decision-Making  
This course explores common tools for data analysis and their application to decision-making situations. Topics include regression and correlation, forecasting, linear programming, project management, and other selected topics. All models will be taught with attention to managerial applications, including case analyses. Course will include heavy computer usage.

MBA 654  
Managing Organizational Change  
This course is designed to build skills that will help the student effectively manage change. Particular attention will be given to enhancing the student’s capability to analyze situations of change, plan and implement appropriate actions for change, and learn from personal experiences and the experiences of others regarding change.

MBA 661  
Operational Excellence  
This course is designed to provide the student with the concepts and tools necessary to design, manage, and control the transformation process in manufacturing and service settings and to develop systems thinking. The manufacturing philosophies of MRP/ERP, JIT/TQM, TOC/Synchronous Manufacturing, and Supply Chain Management will be explored in depth. Additionally, project management skills will be developed and practiced. These concepts will be applied to case studies and/or business projects.
MBA 671
Corporate Financial Theory & Practice
A study of the theory and practice of corporate finance with attention to financial theory as it refers to the decision-making process. The following topics are covered in detail: the modern approach to risk, the investment decision, and the theory of capital structure, dividend policy, short term financial management, and financial forecasting.

MBA 688
Ethical Management of Organizations
This course will introduce students to the basic concepts of ethics. Students will examine ethical frameworks as they relate to business, the environment, the consumer, and the individual with an organization. Students will also learn to apply these frameworks using moral decision-making techniques to real world case studies. The class will offer students practical tools to help them recognize and address challenging ethical decisions.

MBA 699
Current Issues in Professional Accounting
This course provides an integrative experience for students who are planning on a career in professional accounting. Issues of a contemporary and controversial nature will be examined in depth with an emphasis on the professional and social responsibilities of the accountant.

MBA 801
Strategic Management
Drawing upon information and skills learned in previous MBA courses, the capstone requires the student to integrate and process all that has been learned in the previous courses. Strategic management cases or typically comprehensive computer oriented management games are employed. These involve the totality of an organization’s situation at a certain time, are unstructured, and require a significant amount of time to research and diagnose in order to make realistic long range recommendations.
Master of Business Administration Faculty

ELMORE R. ALEXANDER Professor of Management, 2007. Degrees: B.A., Wake Forest University; M.A., Ph.D., University of Georgia

KAVOUS ARDALAN Professor of Finance, 1998. Degrees: B.A., National University of Iran; M.A., Ph.D., University of California, Santa Barbara; Ph.D., York University, Toronto, Canada

WILLIAM S. BROWN Assistant Professor of Management, 1999. Degrees: B.A., Fairleigh Dickinson University; M.A., Montclair State University; M.B.A., Fairleigh Dickinson University; Ph.D., University of Pittsburgh

CHRISTY HUEBNER CARIDI Affiliate Assistant Professor of Economics, 2006. Degrees: M.B.A., Fordham University; Ph.D., New School University

KENNETH COLETTI Lecturer of Accounting, 2003. Degrees: M.B.A., Marist College


ANN E. DAVIS Associate Professor of Economics, 1986; Degrees: B.A., Barnard College; M.A., Northeastern University; Ph.D., Boston College

ELIZABETH M. DOHERTY Associate Dean, Director of Graduate Programs, and Professor of Management, 2011. Degrees: B.A., Lawrence University; M.S.W., Washington University in St. Louis; Ph.D., Washington University in St. Louis

JOHN P. FINNIGAN Professional Lecturer of Finance, 2008. Degrees: B.S., LeMoyne College; M.B.A., Pace University

DAVID J. GAVIN Assistant of Professor of Management, 2007. Degrees: B.S., Liberty University; M.B.A. Marist College; Ph. D., University of Albany

JOANNE GAVIN Associate Professor of Management, 2002. Degrees: B.S., University of New Orleans; M.B.A., University of New Orleans; Ph.D., University of Texas at Arlington

ROBERT J. GROSSMAN Professor of Business, 1983. Degrees: B.A., Hobart College; J.D., State University of New York at Buffalo Law School; L.L.M., New York University School of Law

PAMELA HARPER Associate Professor of Management, 2012. Degrees: B.S., Purdue University; Ph.D., RPI

BRIAN HAUGHEY Assistant Professor of Finance/Director of the Investment Center. Degrees: B.Sc., University College of Dublin, Ireland; M.B.A., University College of Dublin, Ireland

BEATE KLINGENBERG Associate Professor of Management, 2003. Degrees: B.S., M.S., University of Erlangen-Nürnberg; Ph.D., Friedrich-Alexander University of Erlangen-Nürnberg (Germany)
CHESTER KOBOS Assistant Professor of Finance, 1982. Degrees: B.A., Canisius College; M.A., Fordham University; M.B.A., New York University; Ph.D., Fordham University

SUSAN KOCHANOWSKI Assistant Professor of Management, 2008. Degrees: B.S. University of Southern Mississippi; M.A. Auburn University; M.A. Lutheran Theological Southern Seminary; Ph.D. SUNY University at Albany

PHILIP LAROCCO Professional Lecturer in Accounting, 2009. Degrees: B.S., Manhattan College; M.S., William Howard Taft University

ZU-HSU (JASON) LEE Associate Professor of Management, 2008. Degrees: B.S., National Taiwan University; M.B.A., National Chiao Tung University; M.S., University of Pittsburgh; Ph.D., University of California at Berkeley

VERNON Q. MURRAY Assistant Professor of Marketing, 1993. Degrees: B.A., City University of New York at Queens College; M.B.A., Michigan State University; Ph.D., University of Alabama

PREMA NAKRA Professor of Marketing, 1984. Degrees: B.A., Vikram University; M.A., Christian College; M.B.A., Pace University; Ph.D., Vikram University

KENNETH NEBEL Adjunct Instructor of Business Administration, 2010. Degrees: B.A. and B.S., Tufts University; M.B.A., Harvard University

ELIZABETH F. PURINTON-JOHNSON Associate Professor of Marketing, 2001. Degrees: B.S.B.A., University of Maine at Orono; M.B.A., University of Rhode Island; Ph.D., University of Rhode Island

CAROLINE V. RIDER, ESQ. Associate Professor of Business, 1982. Degrees: B.A., Smith College; J.D., New York University School of Law

STEVEN W. ROSSI Adjunct Instructor of Accounting, 2002. Degrees: B.B.A., Iona College; M.B.A., Fordham University

HELEN N. ROTHBERG Professor of Management, 1995. Degrees: B.A., City University of New York at Queens College; M.B.A., City University of New York at Baruch College; M. Phil., City University of New York Graduate Center; Ph.D., City University of New York Graduate Center


DELLA LEE SUE Assistant Professor of Economics, 2000. Degrees: A.B., Mount Holyoke College; M.A., Boston University; M.Phil., Columbia University; Ph.D., Columbia University

AIDA SY Assistant Professor of Accounting, 2011. Degrees: B.A., University of Paris IX, Dauphine; M.Sc., University of Paris IX, Dauphine; Ph.D., University of Paris I, Pantheon-Sorbonne

GREGORY J. TULLY Associate Professor of Accounting, 1996. Degrees: B.A., Georgetown University; Ph.D., University of California, Berkeley
SUSAN VONREUSNER  Adjunct Instructor of Business Administration, 2011. Degrees: B.A., Union College; M.P.A., Woodrow Wilson School of Public and Int’l Affairs

XIAOLI (SHIRLEY) WANG  Assistant Professor of Finance, 2011. Degrees: B.E., Xi’an Jiaotong University, China; M.E., Xi’an Jiaotong University, China; M.Econ., Xi’an Jiaotong University, China; M.B.A. and Ph.D., Rutgers University

YU-WEI WANG  Assistant Professor of Finance, 2012. Degrees: B.A., SUNY Buffalo; M.A., SUNY Buffalo; M.B.A., The Garvin School of International Management; Ph.D., University of South Florida

SATINA V. WILLIAMS  Assistant Professor of Accounting, 2006. Degrees: B.S., Benjamin Franklin University; M.B.A., University of North Carolina; Ph.D., Virginia Commonwealth University

SCOTT WILLMEN  Adjunct Instructor of Business Administration, 2012. Degrees: B.A., Gettysburg College; M.B.A., Auburn University; Ph.D., University of Sarasota/Argosy

ANNE ZAHRADNIK  Assistant Professor of Health Care, 2010. Degrees: B.A., University of Pittsburgh; M.A., Western Michigan University; Ph.D., Western Michigan University