Mission Statement:
Marist College Student Ambassadors serve as liaisons between the Marist College Admission Office and prospective students, families and high school guidance counselors. They represent the college in a responsible, ethical and professional manner, while portraying a positive and accurate image of the institution. Ambassadors share their own college search experience with prospective students.

Eligibility Requirements:
- Must maintain a GPA of 2.5 or higher.
- Must be considered a full-time undergraduate student at Marist College (at least 12 credits per semester).
- Ability to communicate effectively.
- Ability to demonstrate sensitivity, respect and understanding to all prospective students and their families.
- Must be able to attend monthly meetings and training sessions.
- Be actively involved on campus.
- Maintain a positive attitude and enthusiasm about Marist College.

*If for some reason you are not able to meet these requirements during the year, please contact the Associate Director of Admissions, Brian Apfel, or the Ambassador Program President immediately.*

Responsibilities, Roles & Expectations:
- **Attendance:** You are required to attend monthly meetings. If you sign-up to participate in an ambassador visit, Open House, shadow day, or any other recruitment event, you are expected to be on time and present yourself in a professional manner.
- **Shadow Days:** Ambassadors are asked to participate in at least one Shadow Day per semester if your schedule permits. You will be able to provide your schedule/availability at the beginning of the semester, and will be contacted in advance if you have been matched with a prospective student. If you are not able to attend, we ask that you notify us at least 48 hours in advance to allow us to find a replacement.
- **Meet and Greet:** Ambassadors will work as greeters during busy visit days in the admission office. Their responsibility is to welcome families as they arrive and answer questions about college life as a Marist student.
- **Social Media:** Student Ambassadors work both on-campus and on-line to provide insight on what it is like to be a part of the Marist community. Ambassadors will have the opportunity to support the college’s presence on Marist website (student profiles and videos), facebook, twitter, youtube, blog, etc.
- **High School Visits:** Ambassadors are required to do at least two high school visits during the year. High schools you plan on visiting must first be approved by the Admission office. Visits should be
scheduled with the high school guidance counselor at least two weeks before your visit. It is imperative for ambassadors to obtain information packets from the Admission Office prior to leaving campus. This packet will include a Verification Form that allows you to gain credit for your visits, as well as priority points.

- **Open House Weekend:** Due to the large volume of families that visit during the Marist College Open House weekend in the spring, the Admissions Office needs all the help that it can get to support these families. As an Ambassador, and one of Marist College’s best, you will be asked to work for that weekend, typically helping with things like directing families as they try to find their way around campus. We want these families to feel comfortable and walk away from the experience with positive, lasting impressions of the college and their day, something our Ambassadors never fail to achieve.

- **Communication:** As an ambassador, you will be asked to share your experiences and involvement at Marist College to prospective students and high school guidance departments. You are expected to conduct presentations and conversations in a positive, appropriate manner. We encourage you to use a slide show of pictures or PowerPoint to aide in your presentation, though it is not required. You are not expected to memorize “facts and figures,” nor any details about majors or the application process. Individuals with questions regarding these topics should be encouraged to contact the Admission Office counselors. Most importantly, have fun! Keep in mind that your visits will help others understand what it is like to be a Marist student (imagine how useful this kind of information would have been when you were involved in the college search process).

- **Role Model:** As an ambassador, you are responsible for representing the Marist College community and abide by campus policies. It is important to remember that you are not only a role model on campus, but also someone that prospective students will associate and recognize as a representative of Marist College. At times, you may be the first person they meet from the Marist community, and a first impression is always a lasting one!

- **Recruiter:** Not only do ambassadors strive to recruit prospective students, but they also are eager to recruit exceptional students, such as yourself. Ambassadors are chosen based on past and present accomplishments, which in turn, allows some of the most involved students on campus to represent our student body. Each year, our program has become more and more exclusive with the number of invitations we extend to the incoming freshmen class. Ambassadors play a vital role in fulfilling the goals of Marist College, such as more geographic representation, promoting diversity, and representing the “best of the best” students in the Marist community.

**Benefits:**

- Opportunity to share your personal college search and experience with high school students who are anxious to learn about “what it’s like” to be a Marist student.
- Improve and enhance interpersonal skills.
- Develop leadership, group dynamics, communication, and public speaking skills.
- Meet, interact and network with other students, faculty, and community members.
- Priority Points awarded per semester if specified requirements are fulfilled.
- Invitation for exceptional students to join the Ambassador Board.
• Potential campus employment (Tour Guide, Student Assistant, etc).

Contact Information:
• Brian Apfel – Associate Director of Admissions
  Brian.Apfel@Marist.edu