The holiday season is a time for service, giving, and inspiration. At Marist, opportunities for all three can be found in the local and national charities supported by our students. Just as annual Marist Fund support from alumni, parents, and friends of the College ensures a better future for the next generation of Marist students, Marist students’ annual community service projects ensure a better life for the children who will follow. Marist students are inspired by the generosity of Marist Fund supporters and learn from their philanthropic example. These gifts inspire student giving and service.

Marist College Campus Ministry, the largest student organization on campus with more than 1,000 members, carries out two major projects during the holiday season. Campus Ministry dedicates the month of November to Hunger Awareness with the goal of raising awareness and funds to help fight hunger. And during the month of December they focus on the Giving Tree Project which provides holiday gifts to local families in need. This year Marist is sponsoring more than 30 families. In addition, Teachers of Tomorrow, a co-curricular club for students studying to become teachers, devotes the month of November to anti-bullying initiatives which are shared in local elementary schools.
Another important initiative among Marist students is the fight against pediatric cancer. The Student Government Association organizes a St. Jude “Up ’til Dawn” letter-writing campaign each fall. The 2011 campaign brought in more than $32,000. In addition, Marist’s more than 600 student athletes participate in over 100 community service projects each year. One important project is the Friends of Jaclyn Foundation which works to improve the quality of life for children with pediatric brain tumors by pairing them with athletic teams.

For more information on how your Marist Fund support inspires Marist students or to see photos from recent student philanthropy projects, please visit [www.marist.edu/alumni/maristfund.html](http://www.marist.edu/alumni/maristfund.html).

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Getting to Know Bobby Marks ’95

Currently in his 18th season with the team, Bobby Marks was promoted to assistant general manager in July, 2010 after serving as the Nets’ vice president of basketball operations for four years. In his current role, Marks assists Nets General Manager Billy King in the areas of salary cap management, scouting, player personnel, preseason and regular season scheduling and the day-to-day business of basketball operations.

While in college, Marks was a member of the Marist football team and received his B.A. in communications in 1995. Upon graduation, he joined the Nets as an intern in the public relations department and did a second internship in the basketball operations department. Hired in January of 1996 as a basketball operations assistant, Marks is the longest tenured member of the department. He was featured in Crain’s New York Business as a “40 Under 40” recipient this past May.

The Little Falls native currently resides in Chatham, NJ, with his wife, Michelle, and two sons, Jake and Cooper.

ONE-ON-ONE WITH BOBBY MARKS:

**Thoughts…… Professional**

**What I like about the NBA**
A: Working with the best athletes in the world.

**The Move to Brooklyn**
A: I didn’t realize how big it was until I saw the new colors and
logo unveiled in May. To be a part of the NY fabric like the Yankees, Mets, Giants, Jets, and Knicks is amazing. The fans are very passionate and expect the best from us. I loved being in New Jersey but being in Brooklyn is a different “animal.”

An Influential Person in your Career
A: Willis Reed. One of the best all time players on the court and off the court. He gave me my first start and took a chance on me.

An Insight about Professional Sports
A: There are so many peaks and valleys during the course of a year that you need to stay level-headed. Don’t get so high but also not so low. Remember that tomorrow presents a new day and challenge. And of course it’s only sports, not life or death.

The Future of Sports Business
A: Ever expanding. The NBA has the best global brand amongst all of the sports leagues.

Advice to Marist Student
A: Make sure that you do a lot of networking while in college and also do an internship. Do not waste the four years of college thinking that once you graduate, the outside world will automatically give you a job. Make an impact starting your freshman year. Do not wait until your senior year when it is too late.

What I Like About….. Professional

My Job
A: That every day brings a different challenge. The teamwork of working with our management group to focus on one common goal…To bring a championship to Brooklyn.

Sports:
A: Knowing that when I wake up in the morning that I can have an impact on what type of product we put on the basketball court.

Sports Media/Technology:
A: Is night and day since I came into the league in 1995. Twitter and Facebook have improved the images of both the teams and players.

Sports Fans:
A: I love all sports, football, baseball, hockey, you name it. It is amazing that sports can bring out the best of people and can unite communities and people to come together.

What I like….Personal

That would surprise people who know you:

Teams
Jets and Mets

Music
Bon Jovi and Bruce Springsteen

Movies
The Departed

Vacation
Aruba and Marco Island
Bobby and the Marist Alumni Office are excited to announce an upcoming event in conjunction with the Brooklyn Nets!

San Antonio Spurs vs. Brooklyn Nets with Special Pre-Game Meet & Greet with Marist alumnus and Nets Assistant General Manager Bobby Marks '95

Sunday, February 10, 2013
Pre-Game "Meet & Greet": 6 p.m.
Tip-Off: 8 p.m.
Barclays Center - Brooklyn, NY
$45 per person includes game ticket and pre-game "Meet & Greet"

Superstorm Sandy

Marist learned firsthand of Superstorm Sandy’s devastation through its many alumni, student-families, and friends who live in areas directly impacted by the storm. Andrew Israel from the class of 1989 is a resident of Rockaway Park, NY. His home is one quarter mile from the Atlantic Ocean. Andrew and his family were displaced for weeks as a result of this terrible storm. Two of his three children lived temporarily with a family member in New York City in order to attend school while he, his wife, and their youngest child relocated to an apartment in a neighboring town to begin salvaging what was left of their home. During a November visit in Rockaway Park with members of the Alumni Office, Andrew spoke about the irreplaceable items lost in the storm. It wasn’t the loss of cars, appliances, electronics, or furniture – though much of that was destroyed. It was the loss of items that can never be replaced, such as photos of his children and wedding that really struck a chord with Andrew and his family. Many of the items lost included mementos from Andrew’s time at Marist including yearbooks and old football programs. He did manage to salvage his old helmet which he proudly displayed.
In the Marist Brothers' spirit of service, more than 30 members of the College community traveled to Breezy Point, NY, on Saturday, Dec. 1, to assist with clean-up efforts. The group, which included staff and students from student government, Public Praxis, Habitat for Humanity, and College Activities, helped with duties such as sweeping sidewalks and parking lots full of sand and debris. Some Marist students were shocked to see the level of devastation. “It looked like we were in the middle of a war zone,” said Michael Johnson, director of community relations for student government. “Houses had been completely blown away, military convoys rumbled through the streets, and a tattered American flag waved above a desolate field of debris that was once a row of seaside houses.”

The volunteer group was particularly touched by the gratitude and spirit of the local residents, who passed by their work sites and thanked them for their assistance. A number of people even recognized the Marist name and called out “Go Red Foxes” to the students as they worked. The Marist students and staff put forth a tremendous effort all while gaining invaluable stories and experiences from the lives touched at Breezy Point. These students have vowed that this trip will be the first of many in a series of service trips that Marist will send to areas impacted by the storm.

Sports Comm Star Power

Founded in October of 2011, the Center for Sports Communication at Marist promotes the study and practice of sports communication by, among other means, bringing sports media professionals together with Marist students.

Over the past semester, the center has hosted a variety of educational and networking events for students, which included dynamic speakers. On Oct. 19, Marist welcomed award-winning sportscaster Mike Breen to the Nelly Goletti Theatre on campus. Having worked in the sports industry for more than 25 years, Breen has emerged as one of the NBA’s iconic voices. Joining Breen on stage was ESPN sports writer and nationally recognized sports columnist Ian O’Connor ’86. O’Connor is the author of The Captain: The Journey of Derek Jeter and New York Times best seller Arnie and Jack: Palmer, Nicklaus, and Golf's Greatest Rivalry. Approximately 200 students engaged in a two-hour question-and-answer session.

On Oct. 24, Basketball Hall of Fame writer and broadcaster Peter Vecsey spoke to students about his experiences and the changes his industry has gone through. For over three decades, Vecsey worked as a basketball columnist and is likely best known for his long-running column in the New York Post. Vecsey specializes in writing about NBA insider information and is known
for cultivating behind-the-scenes sources. His hard-edged writing style has made him one of the most anticipated, widely read, and, at times, feared columnists in professional sports.

Emmy Award-winning broadcaster and host of HBO's *Real Sports* Bryant Gumbel had a one-on-one conversation with Marist Sports Comm Professor Keith Strudler on Nov. 29. Gumbel's broadcasting career began 40 years ago as a sportscaster at Los Angeles's KNBC and went on to include 15 years as the co-host of the *Today Show*, making him a household name. During the discussion Strudler introduced Gumbel to Jaclyn Murphy, a Marist freshman. *Real Sports* profiled Jaclyn and the organization founded in her name, *Friends of Jaclyn*, when she was nine years old. This was the first time Gumbel and Murphy had met in person. The *Real Sports* video segment can be viewed at [http://friendsofjaclyn.org/](http://friendsofjaclyn.org/).

"Boardwalk Empire"

Lisa Pandovi, co-costume designer on the Emmy-nominated HBO hit series *Boardwalk Empire*, discussed her professional experience with Marist Fashion students in the Nelly Golletti Theatre on Nov. 28. Lisa is a favorite of Martin Scorsese. She worked on both *The Departed* and *Shutter Island* before being chosen to dress the cast of *Boardwalk Empire*. Lisa explained the important and detailed process of researching, sourcing, and constructing garments for the massive cast of each historically based episode. The show takes place in Prohibition-era Atlantic City and represents all social castes, from fishmongers and cabaret singers to wealthy gangsters and politicians. Textile choice, garment design, and accessories placement are based on strict standards of historical accuracy. Lisa shared her expertise in sourcing vintage pieces as well as recreating them when necessary. Eighty percent of the clothing on the show is original to the time.

After briefly studying at Marist in 1980, Lisa transferred to SUNY Purchase upon discovering her passion for film and completed her degree. She moved to Manhattan in 1986 and began working on low-budget films as a production assistant. As time went on, she worked her way up to associate producer but discovered a desire for a more artistic outlet. By listening to her inner voice, she realized that she had a strong interest in costume design. After careful consideration, she started all over again with assisting stylists by carrying clothes and returning clothes, and in time worked on bigger and better projects. Although Lisa has found great success in the industry, she continues to stay in tune with her indie roots and advised students that "everyone should work on something that they love, not just for a paycheck."

Lisa spends her weekdays in a Brooklyn costume shop and weekends in Kingston, NY. Her other notable work includes *Mad Men, Far From Heaven, I'm Not There, Factory Girl, The Notorious Bettie Page, Fringe, and Oz.*
MIPO & 2012 Election

Working with its media partners, NBC News and The Wall Street Journal, the Marist Poll accurately predicted the presidential contest in each of the battleground states. Learn more at http://www.marist.edu/publicaffairs/mipo-presidential-election.html.

Inaugural Alumni Awards

Four Marist alumni were honored at the first Alumni Association Awards Ceremony during Homecoming and Reunion Weekend. Learn more at http://www.marist.edu/alumni/awards.html.

Campus Transformation

Work is well underway on the construction of a new academic building and the renovation of the adjoining Student Center, a project that will greatly improve the college experience of all Marist students. Learn more at http://www.marist.edu/about/construction.

National Campaign Celebrations

A series of campaign celebrations is set to launch beginning in February 2013 to mark noteworthy achievements of the Campaign for Marist and recognize the individuals and organizations that made the effort such a resounding success. Dates and locations:

- Thursday, February 21 at LaPlaya Beach and Golf Resort, Naples, Florida (by special invitation)
- Wednesday, March 13 at the McCann Center Arena, Poughkeepsie, New York (all donors to the campaign)
- Thursday, April 4 at the Metropolitan Club, New York, New York (by special invitation)
- Late July in Santa Monica, California (by special invitation)
Thirsk Receives Top IT Honor

Bill Thirsk, Marist College vice president of information technology and CIO, has been named to the *Computerworld* Premier 100 IT Leaders for 2013. Learn more at [http://www.marist.edu/publicaffairs/computerworld.html](http://www.marist.edu/publicaffairs/computerworld.html).

Alum/Dean Named to Tappan Zee Bridge Review Team

Thomas Wermuth '84, vice president for academic affairs and dean of the faculty at Marist and Director of the College’s Hudson River Valley Institute, has been named by Governor Andrew Cuomo to the team that will review designs for a new Tappan Zee Bridge.

The review team includes internationally renowned artists and architects, under the auspices of the New York State Council of the Arts, who will review proposed bridge designs as well as assist local community leaders and transportation experts in the evaluation process.

“Thom Wermuth has a great understanding of the history, culture, and aesthetic of the Hudson River Valley,” said Marist President Dennis Murray, co-chair of the Mid-Hudson Regional Economic Council. “The Tappan Zee Bridge is a transformative project for our state, and Governor Cuomo made a wise decision in appointing Thom to this team.”

In addition to Wermuth, members of the Governor’s Bridge Design Aesthetic Team include: artist Jeffrey Koons, a fellow of the American Academy of Arts and Sciences; Richard Meier, a Pritzker Prize-winning architect and Gold Medal awardee for architecture from the Academy of Arts and Letters; Thomas P. Campbell, director of the Metropolitan Museum of Art; and Keith Brownlie, an internationally acclaimed bridge designer.

“I am honored to be chosen by Governor Cuomo to be part of a project vital to our region’s future,” Wermuth said. “I look forward to working with this group of distinguished artists and architects to help ensure a design that meets the region’s transportation needs and is worthy of the great natural beauty of our Hudson River Valley.”

*About Thom Wermuth*

Wermuth brings to the task extensive expertise in the history and heritage of the Hudson River Valley. He joined the Marist College faculty as an assistant professor of history in 1992 and was appointed dean of the School of Liberal Arts in 2001 and vice president for academic affairs and dean of faculty in 2007.
A native of the Hudson River Valley and a Marist graduate, Wermuth in 2001 was chosen by the faculty to receive the Marist College Board of Trustees' Faculty Award for Distinguished Teaching. He is the author of Rip Van Winkle's Neighbors: The Transformation of Rural Society in the Hudson River Valley, which was published by the State University of New York Press, as well as many peer-reviewed articles published in distinguished academic journals. He has received major grants, fellowships, and awards including two U.S. Department of Education "Teaching American History" grants, a Hudson River Valley National Heritage Area grant, and a National Endowment for the Humanities Summer Fellowship.

In 2002, Wermuth founded the Hudson River Valley Institute (HRVI), which is recognized as one of the nation's leading regional history programs, and began publishing The Hudson River Valley Review: A Journal of Regional Studies. He completed Harvard University's School of Education Management Development Program and was a Fellow at the University of Pennsylvania's McNeil Center for Early American Studies.

Notes from the McCann Center

VanWagner Earns Milestone Victory
Director of Swimming Larry VanWagner reached a lofty milestone on Oct. 20, when the men’s and women’s swimming and diving teams both defeated Canisius to give him 300 career victories.

VanWagner, who is in his 37th season, is the most tenured coach on the Marist campus. In that time, the men’s and women’s swimming and diving programs have combined to win 31 conference championships.

VanWagner served as the women’s basketball team’s guest coach for its season opener against Vermont on Nov. 9, and was honored with a commemorative plaque at halftime of the women’s basketball game against Princeton on Nov. 17.

Men’s & Women’s Basketball Participate in Prestigious Holiday Tournaments
The men’s and women’s basketball teams each spent Thanksgiving Weekend in warm, sunny locations facing nationally recognized competition.

The men’s team traveled to Orlando for the Old Spice Classic and played in three games televised on the ESPN Family of Networks. In their second game of the tournament, the Red Foxes displayed a standout defensive effort in a 50-33 triumph over Vanderbilt. Not only did the Red Foxes defeat a Southeastern Conference school for the first time in program history, they also set a record for fewest points allowed in a game.

The women’s team played three games in the Paradise Jam, held in the Virgin Islands. Marist faced nationally ranked Purdue and Connecticut
Price Reaches 1,000-Point Milestone
Senior guard Devin Price of the men’s basketball team reached the 1,000-point milestone for his career against Manhattan on Dec. 7. Price became the 28th player in program history to accomplish this feat, and first since 2009.

Through Dec. 9, Price has totaled 1,034 career points. That places him 23rd on the program’s all-time scoring list.

Botta Shines Academically, Athletically
Senior captain Chelsea Botta of the women’s soccer team was named CoSIDA/Capital One Third-Team Academic All-American on Nov. 29. A business administration/finance major, Botta became Marist’s 16th Academic All-American in school history.

Botta also enjoyed a season in which she set career highs in goals (four), assists (three), and points (11). She earned First Team All-MAAC, MAAC All-Tournament Team and ECAC All-Star Team honors. She started every game of her career and now holds the program record for games played and started with 83.

Botta’s efforts helped the women’s soccer team turn in one of its best seasons in program history. With a 15-7 record, the Red Foxes established a single-season program record for wins. They captured the MAAC regular-season title for the second straight year, but fell 2-1 to Loyola in a tightly contested conference championship match.

Rios Breaks Receiving Records
Fifth-year senior wide receiver Michael Rios of the Marist football team enjoyed a record-setting 2012 season by making one big play after another.

Rios set single-season program records with 1,173 receiving yards and 10 receiving touchdowns. The 10 scores gave him 17 for his career, which also set a new program standard.

Prior to this, no Red Fox had ever amassed 200 yards receiving in a game. Rios pulled off that feat twice in 2012, with a 244-yard, three-score game against Davidson on Sept. 22, and a 10-catch, 205-yard performance against San Diego on Dec. 1. He also was on the receiving end of the longest play from scrimmage in program history, as junior quarterback Chuckie Looney connected with him on a 97-yard touchdown pass at Valparaiso on Oct. 27.

Cross Country Teams Enjoy Solid MAAC Championships
Both the men’s and women’s cross country teams finished second at this year’s MAAC
Championships, which were held at the ESPN Wide World of Sports Complex in Lake Buena Vista, Fla.

The men’s team trailed only Iona, which won its 22nd straight MAAC championship and finished the season ranked tied for second nationally. Senior Arquimedes DelaCruz became just the third runner in program history to be named All-MAAC four times, which comes by virtue of a top-15 finish at the championships.

The women’s team also finished second behind Iona, which earned its eighth straight MAAC championship. Three Red Foxes – sophomore Michelle Gaye, freshman Kristen Traub, and senior Katie Messina – finished in the top 15 to earn All-MAAC honors.

Serving the Community
Marist teams and student-athletes have participated in over 50 community service projects in the fall 2012 semester.

A growing trend has involved teams “adopting” youths who are facing adversity in their lives. In September, the Marist baseball team, in conjunction with Team IMPACT, held a “Draft Day” ceremony for 17-year-old Nick Scianna of Wappingers Falls.

Team IMPACT is a non profit organization based in Quincy, MA, that matches children who have life-threatening illnesses with collegiate sports teams. In December 2010, Nick was diagnosed with Acute Lymphoblastic Leukemia (ALL), the most common form of leukemia found in children.

Marist teams continue to stay active in the Friends of Jaclyn Foundation, which is designed to improve the quality of life for children with pediatric brain tumors. In September, the women’s soccer team adopted Jaimie Ferretti. The following month, the football team adopted her older brother, Daniel, through the foundation’s Safe-on-the-Sidelines program, in which siblings of adopted children are adopted by a team themselves. These teams have joined women’s lacrosse and women’s basketball as active Friends of Jaclyn participants. The Marist Student-Athlete Advisory Committee (SAAC) led a group of student-athletes who participated in the Friends of Jaclyn Angel Walk on Sept. 30 at the Walkway Over the Hudson. A total of 28 SAAC members, representing 18 varsity teams, participated in the walk.

The effects of Superstorm Sandy spurred Marist student-athletes into action as well. When the men’s and women’s basketball teams hosted their season openers on Nov. 9, L.E.A.P. (Ladies Empowering Athletics Program) collected items for the local community such as non perishable food items, cleaning supplies, winter clothing, and toiletries for the “Stuff the Brown Trucks” drive. Additionally, SAAC sold 50/50 tickets at the games, with the proceeds going to those in the tri-state area affected by the storm. Over Thanksgiving Weekend, four members of the men’s rowing program – Doug
Woolley, Chris Behnke, Chris Bissetta, and Tyler Sawyer – assisted in the storm’s clean-up effort under Operation Gut & Clean at Breezy Point, Long Island.

The baseball program raised $3,082 for "Movember," the initiative designed to raise awareness and funds for men's health issues, specifically prostate and testicular cancer initiatives.

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**Graduate and Adult Enrollment - Marist Offers In-Demand Online Graduate Programs**

If you’ve been considering a return to graduate school, take a look at the exciting online programs being offered at Marist. Even recent graduates will be surprised by the variety of disciplines offered and the convenience of online learning – without sacrificing a top-quality, well-respected Marist College educational experience.

1. **The Marist MBA** has recently been redesigned to emphasize virtual management skills and there’s no better place to explore leadership of geographically dispersed teams than in Marist’s technologically superior online learning platform. Ranked as one of the top 14 online MBA programs by U.S. News & World Report in 2011, Marist’s AACSB-accredited program was also included in U.S. News’ Top 250 part-time MBA programs. Unlike other colleges, the Marist MBA does not require an undergraduate degree in business and attracts professionals with a wide range of interesting backgrounds including accounting, banking, engineering, systems analysis, IT, health care, human resources, manufacturing, and marketing. That means you'll enjoy participating at a dynamic, well-informed level of interaction with interesting peers who broaden your perspective and challenge your thinking. Designed for part-time study, the program provides a rigorous business education while being sensitive to the time demands of today's working adults.

2. **Integrated Marketing Communication** is a brand new online graduate program bringing together top advertising, brand management, corporate communication marketing, public relations, and sales professionals from all over the world. Integrated Marketing Communication (IMC) is the cutting-edge approach industry professionals now use to engage important stakeholders and effectively harness traditional and media-rich avenues to develop, distribute, and analyze brand messaging. Marist’s IMC program was developed with the help of leaders in the communication industry to offer a curriculum that provides the critical knowledge and expertise necessary to succeed in the increasingly interactive, multichannel, and competitive global marketplace.

3. The online **Master of Arts in Communication** is designed to assist professionals in all industries developing and refining their communication skills for multiple audiences. With a strong emphasis on theory, research, analysis, and writing, students apply their knowledge to real-world situations from day one while investigating ethical perspectives, leadership styles,
conflict resolution, and crisis communication, and communicating across multiple audiences.

4. If you're committed to being an agent for social change and fostering the public good, Marist’s online Master of Public Administration (MPA) is your graduate program. Whether you’re making a career change into the public sector, a recent college graduate, or a seasoned non profit or government professional, you'll find the Marist MPA curriculum well suited to establishing the leadership skills needed for your professional development. You'll not only learn how to be an effective leader but will also be challenged to embody the qualities and values necessary for successful careers in the public and non profit sectors.

5. Marist has long enjoyed an affiliation with IBM, and this makes it the ideal place to pursue a graduate degree in Information Systems. Developed to meet the demand for knowledgeable professionals who possess a combination of technical and managerial skills, the online MSIS offers two distinct skill tracks to choose from – the business-focused Information Systems Management and the technology-focused Information Technology Management.

In addition to these exciting online offerings, Marist also offers graduate programs at our Poughkeepsie campus (in a hybrid format that combines online learning with traditional classroom learning) and our branch campus in Florence, Italy. Visit the Graduate and Adult Enrollment Web site at www.marist.edu/admission/graduate to learn more and see a full listing of all programs. It’s never too late to come back to Marist for your graduate degree!

School of Global and Professional Programs Expands Human Resource Management Training

The School of Global and Professional Programs is pleased to announce the expansion of Human Resource Management non-credit training programs. For several years, SGPP has offered Society for Human Resource Management (SHRM®)-sponsored Certification Preparation classes. These have prepared HR professionals to take the PHR or SPHR certification exams. Professionals who took the Marist preparation class have over a 90% pass rate on the exam, well above the national average.

Beginning Spring 2013, SGPP will offer the SHRM Essentials of Human Resource Management 15-hour course. This course is designed for small business owners who do not have a HR professional on staff or for professionals new to the HR field. This course will give participants a competitive edge through: 1) attaining practical skills for handling HR challenges; 2) building skills for career advancement; 3) staying up-to-date on the latest laws and regulations; 4) enhancing current HR systems and services; 5) learning to avoid costly litigation and 6) developing efficient employee-management skills.
Additionally, SGPP will offer continuing education courses for HR professionals who have achieved PHR or SPHR certification. These courses will be SHRM-approved for CE credits. For more information or to receive a brochure, call Marist’s Fishkill Executive Center at (845) 897-9648 or visit the Website at: www.marist.edu/gpp/hrm.html.