REQUIREMENTS FOR MINOR IN FASHION MERCHANDISING & PRODUCT DEVELOPMENT
REQUIREMENTS FOR A MINOR IN FASHION MERCHANDISING

Prerequisite: Permission of the Fashion Program Director

The Merchandising Minor provides a foundation in retailing, buying, or marketing.

Required Courses (3 credits each): 9 cr
- FASH 100 Fashion in Culture & Commerce
- FASH 265 Principles of Retailing
- FASH 304 Merchandise Planning & Control

Select three courses (3 credits each) from the following menu: 9 cr
- FASH 200 Textiles: Studies & Applications
- FASH 245 Fashion Digital Design I (or CMPT103)
- FASH 266 Writing for Fashion
- FASH 235 Trend Forecasting & Analysis
- FASH 295 Fashion Show Production
- FASH 306 Sustainability
- FASH 315 Fashionology (Fall only)
- FASH 355 Buying, Planning & Allocation
- FASH 455 Global Merchandising Strategies

Total Credit Requirement for a Minor in Fashion Merchandising 18 cr

REQUIREMENTS FOR A MINOR IN PRODUCT DEVELOPMENT

Prerequisite: Permission of the Fashion Program Director

The Product Development Minor is available to Fashion Design or Merchandising Majors and provides a foundation in contemporary concepts of apparel industry product development, production, sourcing, branding, licensing, and product data management.

Required courses: (3 credits each) 9 cr
- FASH 200 Textiles: Studies & Applications
- FASH 318 Apparel Supply Chain
- FASH 300 Product Development

Select three courses (3 credits each) from the following list: 9 cr
- FASH 325 Private Label Development
- FASH 341 Fashion Branding & Licensing
- FASH 370 Knitwear Design
- FASH 415 Advanced Fashion PDM Software
- FASH 455 Merchandising Strategies

Total Credit Requirement for a Minor in Product Development 18 cr