2014 - 2015
Selected Faculty and Student
Publications and Scholarly Activities
This is the 14th annual publication showcasing the many achievements of our faculty and students. The ideas, topics, and research reflected here demonstrate the extensive range of talent and opportunities we have at Marist, as well as the College’s continuous commitment to a diverse and open learning environment.

Scholarly research, dialogue, and creative activity are critical to any academic community. Through consequential scholarship, Marist faculty members strengthen the learning environment in their classroom and share important knowledge with the larger scholarly community outside of Marist. Their substantive pursuits reflect a dedication to academic excellence and to their own development as scholars and artists.

I am proud to present the 2014-2015 achievements of the Marist College faculty and student body. Please join me in congratulating all those whose names and accomplishments appear in this volume.

Thomas S. Wermuth
Vice President for Academic Affairs/Dean of Faculty
SELECTED FACULTY AND STUDENT PUBLICATIONS AND SCHOLARLY ACTIVITIES
2014-2015

SCHOOL OF COMMUNICATION AND THE ARTS
SELECTED FACULTY PUBLICATIONS


McEwan, B., Marmo, J., Eden, J., & Bryant, E. (2014). Development and validation of a Facebook relational maintenance measure. Communication Methods and Measures, 8, 244-263.


SELECTED FACULTY PRESENTATIONS

Carpentier, F. D., Rogers, R., & Stevens, E. (2014). Media choice as a function of prior affect: An attempt to separate mood from emotion. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Montreal, Quebec.


Mirabito, T., Pate, J. R., Hardin, R., & DeWaele, C. (2015, March). *Twitter and the PR model: How sport organizations use the social media platform to respond to crises*. Eighth Summit on Communication and Sport. Charlotte, NC.


Rogers, R. (2014). *Stones left unturned: Underexplored and emerging topics and factors*. Panelist at the annual conference of the Association for Education in Journalism and Mass Communication, Montreal, Quebec.


Rogers, R., Bowman, N., & Oliver, M. (2014). *It’s not the model that doesn’t fit, it’s the controller! The role of cognitive skills in understanding the links between natural mapping, performance, and enjoyment of console video games*. Presented at the annual conference of the National Communication Association, Chicago, IL.


SELECTED FACULTY CREATIVE ACTIVITY


**SELECTED FACULTY AND STUDENT PRESENTATIONS**


———. (2015, May). *NFV integration and orchestration for resource automation within hybrid cloud environments*. NFV World Congress, San Jose, CA.


*Marist Student*

DeCusatis, C. (2014, November). *SDN and NFV applications to the IT service industry.* Presented at the SDN Workshop, 2014 Annual Meeting of the Association of Technology Management and Applied Engineering (ATMAE), St. Louis, MO.


DeCusatis, C., & Baijian J. (2015, March), *Software defined networking for cloud data centers.* Presented at ITERA 2015 (Information and Telecommunication Education and Research Association), Washington, DC.


*Marist Student*


SCHOOL OF LIBERAL ARTS
SELECTED FACULTY PUBLICATIONS


**SELECTED FACULTY PRESENTATIONS**


SELECTED FACULTY CREATIVE ACTIVITY


SELECTED STUDENT PUBLICATIONS AND PRESENTATIONS


SCHOOL OF MANAGEMENT
SELECTED FACULTY PUBLICATIONS


**SELECTED FACULTY PRESENTATIONS**


SCHOOL OF SCIENCE
SELECTED FACULTY AND STUDENT PUBLICATIONS


*Marist Student


SELECTED FACULTY AND STUDENT PRESENTATIONS


*Marist Student


Espinasa, L. “To See or Not to See? That is the Question.” Center for Teaching Excellence. College Social & Faculty Presentations Series, 2014.


*Marist Student


*Marist Student


*Marist Student
SCHOOL OF SOCIAL AND BEHAVIORAL SCIENCES
SELECTED FACULTY PUBLICATIONS


**SELECTED FACULTY AND STUDENT PRESENTATIONS**


*Marist Student*


*Marist Student


*Marist Student


*Marist Student


Trela, K., Merritt, N., & Raftis, L. (2014). *College-school partnerships to support literacy instruction for students with significant cognitive disabilities.* Presentation at the New York State Council for Exceptional Children Conference, Syracuse, NY. Presentation at the Council for Exceptional Children, Teacher Education Division Conference, Indianapolis, IN.


*Marist Student*