

## PORTFOLIO REQUIREMENTS FOR <u>FASHION DESIGN</u> APPLICANTS 2019 - 2020 ADMISSIONS

In addition to the Marist College Admissions application, the following portfolio is required for applicants who would like to be considered for the Fashion Design major at Marist College and must be submitted via marist.slideroom.com

<u>Design Assignment:</u> Symbols are a long-standing method of communication. Research symbols - ancient or modern -- and choose one or a series that connects with your design creativity. Create an assembly of images (mood board) that expresses your inspiration. Then, in 200 words or less, explain the connection between your inspiration and the fashion designs you have created.

This collection must be modern, wearable, creative and on trend with current style.

To be considered for application to the **Fashion Design Program at Marist College** your digital portfolio submission <u>must</u> include the following:

# A. Inspiration/Mood

The Inspiration/Mood page should include images that have inspired you to create these designs.

## B. Essay

In 200 words or less write an explanation of how the designs have been inspired by the mood page images. Also determine the season of the year that these designs will be worn in.

# C. Collection of drawings

Choose from: Option 1 – Fashion Emphasis or Option 2 – Art Emphasis

By deriving ideas from your inspiration/mood images design mix and match separates that work and can be worn together in collection.

### Please choose 1 option to submit.

### **Option 1: Fashion Emphasis Portfolio**

Sketch the designs in color on four (4) figures.

Draw original garment designs in color using the medium of your choice. (*Tip: Scan your work and save as one multipage pdf file*)

### Your mix and match collection must include:

1) a jacket, 2) two tops, 3) two pants, 4) a skirt, 5) a dress, 6) a coat

If you chose to design a menswear collection your collection must include:

1) two jackets, 2) two shirts, 3) three pants, 4) shorts, 5) a coat, 6) a tee shirt with graphic

It is up to you how these 6 garments will be worn by the 4 figures.

Your collection should demonstrate your understanding of the fashion figure proportion, garment silhouette, fabric, and garment construction.

If possible, fabric swatches and technical flat sketches should be included.

#### D. Free Zone

Submit two (2) non-fashion examples of your artwork. You may submit a high quality copy or photograph. Please include a description of the piece including its actual size, medium used and date of completion. Acceptable submissions include paintings, drawings, collages, sculpture, pottery, or a combination of media.

### **Option 2: Art Emphasis Portfolio**

Sketch the designs in color on two (2) figures.

Draw original garment designs in color using the medium of your choice. (*Tip: Scan your work and save as one multipage pdf file*)

## Your mix and max collection must include:

1) a jacket, 2) two tops, 3) a pant, 4) a skirt,

If you chose to design a menswear collection your collection must include:

1) a jacket, 2) a shirt, 3) a pant, 4) a short, 5) a tee shirt with graphic

It is up to you how these garments will be worn by the 2 figures.

Your collection should demonstrate your understanding of the fashion figure proportion, garment silhouette, fabric, and garment construction. If possible, fabric swatches and technical flat sketches should be included.

### D. Free Zone

Submit three to five (3-5) non-fashion examples of your artwork. You may send a high quality copy or photograph. Please include a description of the piece including its actual size, medium used and date of completion. Acceptable submissions include paintings, drawings, collages, sculpture, pottery, or a combination of media.

## **Presentation Requirements:**

All figures must be original and drawn by the applicant, either by hand or with the use of a computer drawing program. Figures must never be traced from reference sources. Sketches should be in color and in the medium of your choice. Submission of the components of this portfolio must be scanned & submitted in .JPG or PDF format. (*Tip: Scan your work and save as one multi-page pdf file.*) Present your digital portfolio creatively and professionally.

# Materials must be submitted via marist.slideroom.com

EARLY DECISION I NOVEMBER 15<sup>TH</sup>
EARLY ACTION NOVEMBER 15<sup>TH</sup>
EARLY DECISION II FEBRUARY 1<sup>ST</sup>
REGULAR DECISION FEBRUARY 1<sup>ST</sup>

**Transfer or Adult students only:** College transcripts **must** be included with the required project for consideration of admission into the fashion merchandising program.

Marist College Fashion Program, 3399 North Road, Poughkeepsie, New York 12601 U.S.A.