REQUIREMENTS FOR MINOR IN FASHION MERCHANDISING & PRODUCT DEVELOPMENT

REQUIREMENTS FOR A MINOR IN FASHION MERCHANDISING

Prerequisite: Permission of the Fashion Program Director

The Merchandising Minor provides a foundation in retailing, buying, or marketing.

Required Courses (3 credits each):

9 cr

FASH 100 Fashion in Culture & Commerce

FASH 265 Principles of Retailing

FASH 304 Merchandise Planning & Control

Select three courses (3 credits each) from the following menu:

9 cr

FASH 200 Textiles: Studies & Applications

FASH 245 Fashion Digital Design I (or CMPT103)

FASH 266 Writing for Fashion

FASH 235 Trend Forecasting & Analysis

FASH 295 Fashion Show Production

FASH 306 Sustainability

FASH 315 Fashionology (Fall only)

FASH 355 Buying, Planning & Allocation

FASH 455 Global Merchandising Strategies

Total Credit Requirement for a Minor in Fashion Merchandising

18 cr

REQUIREMENTS FOR A MINOR IN PRODUCT DEVELOPMENT

Prerequisite: Permission of the Fashion Program Director

The Product Development Minor is available to Fashion Design or Merchandising Majors and provides a foundation in contemporary concepts of apparel industry product development, production, sourcing, branding, licensing, and product data management.

Required courses: (3 credits each)

9 cr

FASH 200 Textiles: Studies & Applications

FASH 318 Apparel Supply Chain

FASH 300 Product Development

Select three courses (3 credits each) from the following list:

9 cr

FASH 325 Private Label Development

FASH 341 Fashion Branding & Licensing

FASH 370 Knitwear Design FASH 415 Advanced Fashion PDM Software

FASH 455 Merchandising Strategies

Total Credit Requirement for a Minor in Product Development

18 cr