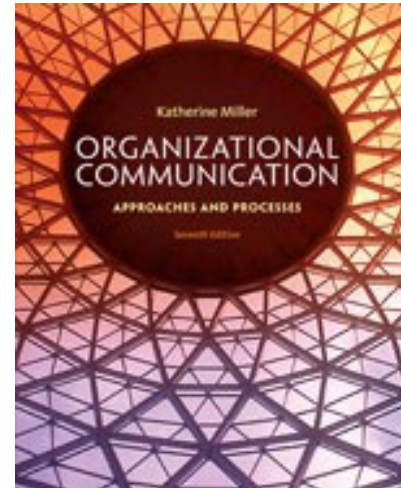


Welcome

to Organizational Communication:
COM 270L Online – Spring II 2023
with Joanna Huyck

Monday, March 20 – Friday, May 12



About the course:

This course is concerned with communication processes within an organization. It focuses on the sending, receiving and interpreting of messages. Principles of downward, upward and lateral systems are investigated. Case studies are employed to illustrate typical problems that arise and the methodologies devised for successful resolution to achieve effective communication. This course focuses on organizational communication and its practical application in a professional work environment. This course is created with the intention of being an online course. Content for this course is fit to that online format.

During the course we will use a mix of interactive lectures and guided online discussions/ analytical writing exercises, research, readings, and audio-visual materials, as appropriate. Assignments may include an individual and/or group project, written formal papers, presentations, and tests. Although training will be provided by Marist, you should have no problem using iLearn if you know how to use a computer for basic tasks, have experience surfing the web, and know how to download and upload (attach) files.

This course is taught **fully online** through Marist's course management system, called iLearn. This system will provide students 24/7 access to the course materials (syllabus, readings, assignments, etc.), individual grades, and messages. **Login times and dates are asynchronous and flexible, but students must stay on pace with the course. Expect minimum weekly login requirements and regular deadlines.**

The iLearn course site will be published (and appear in your list of courses) on the Friday before the course begins. You are not required to start early. Only a limited amount of material will be available at that time. **Please plan to log in to class on the start date (or day after) so you can plan for assignments/deadlines in a timely fashion.**

About the Required Material/Textbook:

There is only one required book for this course. The book may not be available at the Marist bookstore. [Click here to order the text on Amazon](#) or [Click here to order the text from the publisher](#). If you prefer not to use the provided links just be sure you obtain the **7th edition**. When choosing between an eBook or hard copy, be aware **there will be open books tests based on the chapter reading**. Be sure to select what will work best for you. If you rent, be sure your access covers the entire course period.

The Text

Miller, Katherine and Joshua Barbour (2013/2015). *Organizational Communication: Approaches and Processes*. **7th edition**. Stamford, CT: Cengage ISBN-13: 978-1-285-16420-5

Please note, this is *the* textbook for Organizational Communication. The foundation of our studies will be clear and assessible through this text. While the examples are becoming a little dated, especially since the pandemic, students tell me they really like this book. Therefore, this course will continue with usage of this text and we will update as needed with current examples of organizational communication needs in discussion and through other assignments. Because this text is very popular, you will find it in many different formats (eBook, hard copy, and MindTap) and each different format may have a different ISBN or cover color. Do NOT pay extra for MindTap access. We will NOT use it.

A little about me:

I had a prior career in public relations and grassroots advocacy, but higher education is my passion. I've been teaching adult college students for about 15 years, and about twelve years ago I began focusing on online course development. This is my 10th year with Marist College. I currently live about an hour and half away from the main campus and enjoy spending as much time as possible with my husband, our teenage son, and our 8-year-old twin boys.

My favorite thing about this course is the case studies and examining current Organizational Communication events in the news.

I hope you all have as much fun in this class as I always do! I'm looking forward to working with you!

"See" you in class!
Joanna Huyck
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