Welcome Students!

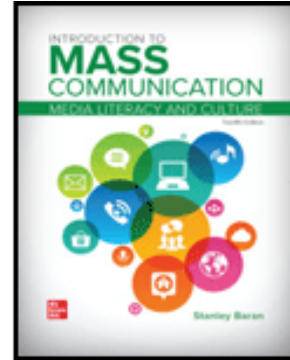**INTRO TO COMMUNICATION:**
COM 102L 741
Fall II 2024 | 8-weeks |Fully Online
Professor Joanna Huyck
October 22 – December 13, 2024

3-credits | 8-weeks | Accelerated (twice the pace of a full semester course)

By understanding and evaluating the ways in which media convergence is changing the landscape of media today, students are encouraged to think critically about their own roles in society as active media consumers. Through this cultural perspective, students learn that audience members are as much a part of the mass communication process as are the media technologies and industries.

This course is taught **fully online** through Marist's course management system, called Brightspace. This system will provide students 24/7 access to the course materials (syllabus, readings, assignments, etc.), individual grades, and messages. **Login times and dates are** asynchronous **and flexible, but** *students must stay on pace with the course. Expect minimum weekly or module login requirements and regular deadlines.*

During the course we will use a mix of interactive lectures and guided online discussions/ analytical writing exercises, research, readings, and audio-visual materials, as appropriate. Assignments may include an individual and/or group project, written formal papers, presentations, and tests. Although training will be provided by Marist, you should have no problem using Brightspace if you know how to use a computer for basic tasks, have experience surfing the web, and know how to download and upload (attach) files.

Required Textbook (pictured above) & Materials:

Introduction to Mass Communication by Baran, Stanley j.
Edition: 12TH 2023
ISBN10:
1264305095
ISBN 13:
9781264305094

The required text is available through the Marist bookstore. If you obtain the text elsewhere, be sure to search by ISBN number to be sure you order the right edition. Do not purchase the more expensive 2024 edition. Be mindful of delivery and access dates before you place your order. Feel free to use a print copy or e-book. Be sure to choose a format that works best for you. Test questions will be based on the 12th edition 2023 text.

Students will also need reliable internet access and appropriate internet devices such as a laptop and/or tablet. A laptop or desktop is highly recommended for assignments that require a keyboard. A tablet can prove helpful for online reading and viewing. Assignments will be submitted as Microsoft Office files (Word, PowerPoint, and possibly Excel). Google or Mac iOS files will not be accepted. If you use Google docs and/or Mac iOS software, it will be your responsibility to convert your file to the equivalent Microsoft Office file. PDFs are not encouraged but will be accepted if necessary.

The Brightspace course site will be published (and appear in your list of courses) the day the course begins. Please plan to login to class on the start date (or day after) so you can plan for assignments/deadlines in a timely fashion.

"See" you in class!
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