

# Welcome to ORG321-741

## Issues in Leadership

With Corey Fenstemacher, Psy.D.

### Course Description

This course examines both the theoretical and practical aspects of leadership, focusing on the role of the leader within business and community organizations. Leadership will be examined from historical, cultural, ethical and psychological perspectives with an emphasis on the changing nature of effective leadership in a global business environment. Students will have an opportunity to examine and develop their own personal leadership styles and potential through collaborative and experiential learning experiences. Junior or Senior status – no pre-requisites.

### Course Learning Outcomes

Upon the completion of this course, students will be able to:

1. Define and explain leadership and followership
2. Articulate the difference between leadership and management
3. Explain different theories of leadership
4. Identify their own strengths and leadership style
5. Demonstrate the ability to articulate a definition of effective, ethical leadership and analyze leadership effectiveness in the context of systems and organizations
6. Identify common leadership challenges and strategies for overcoming these challenges
7. Explain how leaders can manage groups

### Required Readings

Required Text: Northouse, P.G. (2025) Introduction to leadership, concepts and practice (6<sup>th</sup> ed.). Sage.

ISBN for Vantage: 9781071914182

ISBN for paperback: 9781071884928

ISBN for the bundle (eBook and loose leaf) 9781071975893

**Additional readings and videos will be assigned in Brightspace.**

Please be sure to rent or purchase this text prior to the beginning of the term as the course requires weekly reading assignments from it.



### About the Instructor

I studied psychology as an undergraduate. After ten years in advertising, I returned to psychology, earning a masters and doctorate in psychology with a focus on working with organizations (also known as Industrial and Organizational Psychology). I have worked for global consulting firms in talent and leadership development and in Human Resources for a global media company. I've been teaching college students, managers and executives for over fifteen years. My favorite thing about teaching is that no matter how many times I teach the same course, or the same students, I learn something new from each group. The course is always different because no group of students is the same. I'm originally from the Utica area. My husband and I spend time between Brooklyn and the Cooperstown area with our rescue cat, Ashwagandha (Ash). In my free time, I consult to HR leaders and business leaders and volunteer with animal welfare organizations.

Looking forward to getting to know you in our classroom!

Corey

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