



Peter Eliopoulos

Managing Partner, Helios Innovation Group, LLC

Consultant/Other Business Professional

Peter has experience as a Board Member Senior Executive, Entrepreneur and Consultant. He is innovative and a results-oriented leader with a proven track record of driving sales, business growth and shareholder value. He has a strategic mindset balancing creativity with analytical decision-making. His expertise is in brand building and performance marketing; insights and analytics and customer advocacy.