

Welcome to PSYC385 Industrial Psychology With Corey Fenstemacher, Psy.D.

Course Description

This course is an introduction to the many areas of interest to the industrial psychologist. Students will learn how various theories in psychology have been applied to solving problems such as worker motivation, leadership, group interaction, and testing and research in the workplace. Students will analyze these problems from many different perspectives in order to understand how psychological theory can be used to improve individual and organizational functions. Offered periodically.

Upon completion of this course students should be able to:

1. Explain how the science of psychology can be applied to the workplace
2. Apply theory and research in I/O Psychology to practical work settings
3. Conduct a job analysis
4. Describe the factors that influence employee motivation
5. Analyze workplace problems and identify practical solutions for the problems
6. Explain the potential I/O Psychology has in organizations now and in the future

Required Textbook(s)

1. Riggio, R. E. (2022). Introduction to industrial/organizational psychology (8th edition). New York, NY: Routledge.

Print ISBN: 9780367699468

eText ISBN:9781000592245

The online course room in Brightspace will contain additional course materials to supplement this required textbook.

2. Publication Manual of the American Psychological Association (2019) Seventh Edition; (or familiarity with APA format and access to APA website).

Please be sure to rent or purchase this text prior to the beginning of the term as the course requires weekly reading assignments from it.



About the Instructor

I started my career in sales in advertising. My second career began when I returned to school to earn a doctorate in Psychology. My concentration was in Organizational Psychology and the study of group behavior (Organizational Psychology is the “O” in I/O Psychology, while “I” is the Industrial focus). In graduate school, I discovered a passion for instruction and facilitation. I have worked for global consulting firms and a global media company. For over a decade, I’ve been teaching college students, managers and executives. My favorite thing about teaching is that no matter how many times I teach the same course, or the same students, I learn something new from each group. The course is always different because no group of students is the same. I am originally from Utica. My husband and I spend time between Brooklyn and the Cooperstown area. In my free time, I consult to business leaders and volunteer with animal welfare organizations.

Looking forward to getting to know you in our classroom!

Corey

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