



## **Jared Roth**

### **Account Executive, Tanium**

Sales Professional for 8 years. Started as a SDR (sales develop representative) in hardware technology, responsible for cold calling/cold emailing. Now an Outside Sales Rep for a cybersecurity company, where I've done trade shows, demos, presentations, and closed business.

In my spare time, I mentor 5 University of Michigan students (my alma mater) as they aspire to be business/sales professions. I go over resume building, cover letters, interview tips for internships and jobs, sales tips, and life after college.